Join the Swedish Pavilion at BIO International 2027

June 7-10 | Philadelphia, USA

Sweden Sverige



ORGANIZED BY

Sweden Sverige

BUSINESS SWEDEN
THE SWEDISH TRADE & INVEST COUNCIL

IN PARTNERSHIP WITH

sweden BIO
The Swedish Life Science Industry Organization

invest in skåne
part of business region skåne

gothenburg

Consulate General of Sweden
New York

The Swedish Pavilion
BIO International 2027, Philadelphia

BIO International is the premier global convention for the life sciences, bringing together industry leaders, investors, researchers, and policymakers from every corner of the world. It serves as a dynamic platform for promoting innovation, forging partnerships, and driving growth within the health and biotech industries. **Following a successful presence at BIO International 2026 in San Diego, the Swedish Pavilion is returning to BIO International 2027 in Philadelphia.**

55+
countries

20,000+
attendees

65,000+
partnering meetings

BIO International 2026 in numbers

The Swedish Pavilion
Pavilion Program

Inauguration of the Swedish Pavilion

The inauguration marks the official opening of the Swedish Pavilion at BIO International, with a ribbon-cutting, welcoming remarks and a moment to gather with Swedish and international partners before the convention begins.

Exhibitor Reception

The Swedish Pavilion's Exhibitor Reception showcases Swedish culture alongside the strength of Sweden's life sciences industry in a relaxed, high-quality networking environment.

International Panels & Meet-ups

The Swedish Pavilion features a curated program of panels and meet-ups, addressing key life sciences topics while facilitating new conversations and collaborations across borders.

Philadelphia Site Visits

Site visits offer an inside look at Philadelphia's life sciences ecosystem, known for breakthroughs in cell and gene therapy and mRNA, and a chance to connect with institutions and companies beyond the show floor.

Note: The program is preliminary and subject to change.







The Swedish Pavilion at BIO International 2026. In 2026, the Swedish Pavilion featured six panels and meet-ups, an inauguration by the Consul General of Sweden in San Francisco, Cecilia Ekholm, site visits to Illumina's headquarters and BioLabs San Diego, and an unforgettable Midsummer Celebration with Swedish food, music, and dancing around the maypole.

The Swedish Pavilion
Layout & Orientation

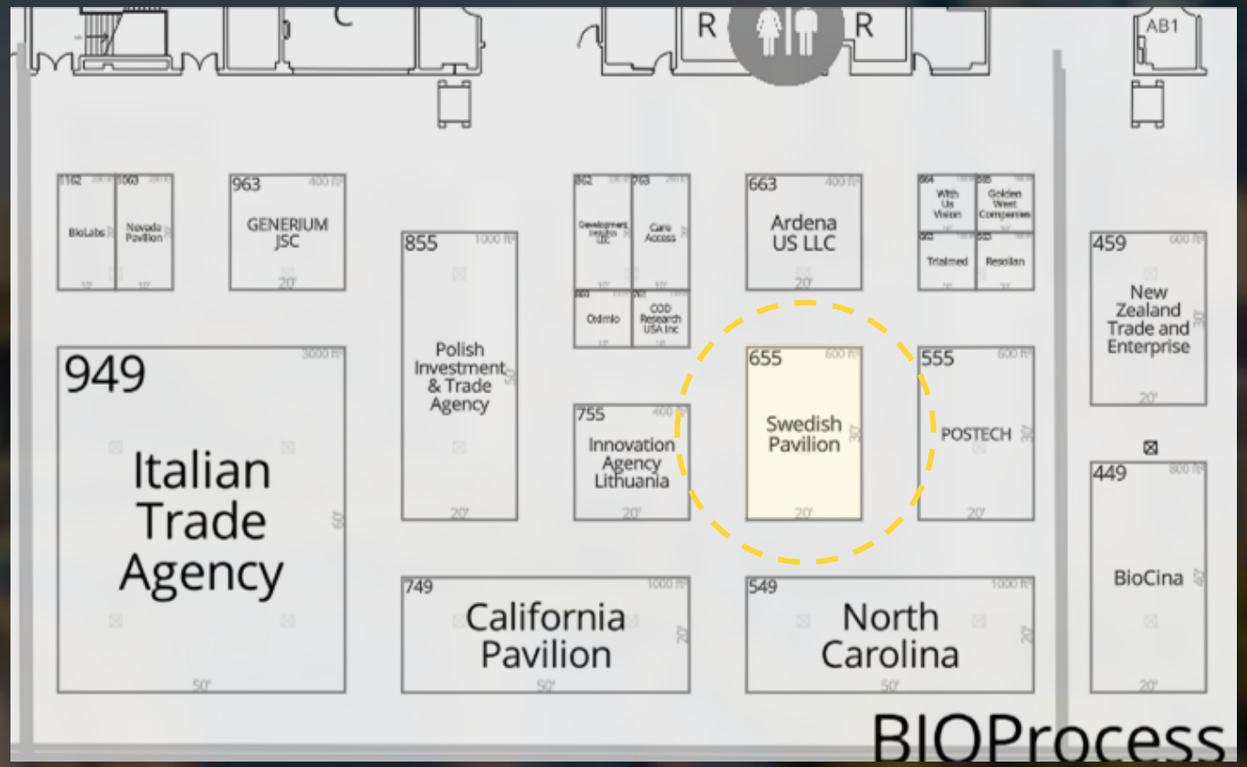




As an Exhibitor at the Swedish Pavilion, the company gets its own dedicated, company-branded space
– providing a reserved space for partnering meetings and drop-ins with premium visibility throughout the show.

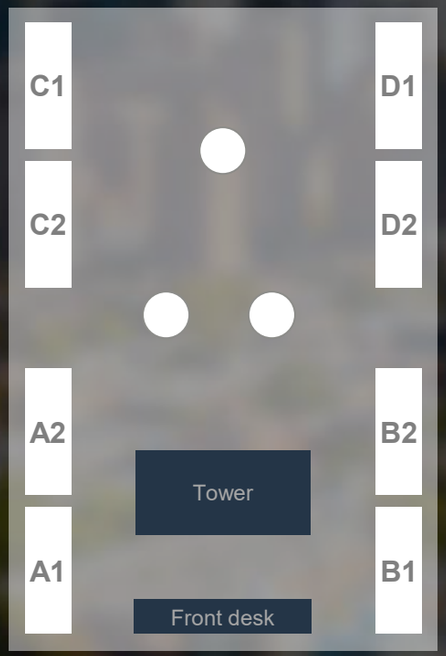
Note: Layout is preliminary and subject to change

The Swedish Pavilion
Layout & Orientation



Exhibitor tables

Including company-branded wall



Centrally located at the Pennsylvania Convention Center, the Swedish Pavilion offers strong visibility, close proximity to international partners, a staffed front desk, and shared traffic through a joint Swedish presence.

Note: Layout and location is preliminary and subject to change

The Swedish Pavilion
Company packages

Would you like to sponsor the pavilion or a specific event to highlight your brand, e.g., a coffee break or the Pavilion's Exhibitor Reception? Reach out!



Sweden Sverige

EXPOSURE	EXHIBITOR	EXHIBITOR (LARGE)
Company logo featured within Swedish pavilion branding	•	•
Digital marketing amplified by Swedish offering	•	•
Joint showreel displaying your media on shared screen	•	•
BIO-International exhibitor directory listing	•	•
Company brochure or folder featured at front desk	•	•
BIO PASSES AND EXHIBITOR SPACE[1, 2]		
Use of Swedish pavilion as home base	•	•
Exhibitor Badges (Entrance only)	2	4
Exhibit Booth Partnering (Partnering account)	1	2
Your own table & branded wall in the pavilion	Yes, exclusive	Yes, exclusive (2 tables)
Refreshments for Exhibitor, Partner, Co-organizer	•	•
Priority for additional badges and guest passes (subject to availability)	•	•
ADVISORY AND EVENTS[3]		
16h of advisory – incl. meeting preparations, partner mapping	--- Subject to application & availability ---	
Preparatory webinars and sessions with Team Sweden	•	•
International and bilateral events and meet-ups	•	•
On-site Exhibitor Hospitality Reception	•	•
Site visits at key players in Philadelphia's Life Sciences ecosystem	•	•
PRICE excl. VAT (SEK) - SwedenBIO member price / Regular price	63,000 / 70,000 Corner spot: +5,000	125,000 / 135,000

Visibility packages will become available early 2027. *Notes: 1) Meetings as an exhibitor take place in the pavilion with no access to Business Forum (requires separate ticket). 2) The pavilion may be utilized for shared events for up to 60 minutes per day during Partnering hours, when meetings may not be possible to schedule. 3) The Swedish Pavilion program and events are subject to change.*



Sweden
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We look forward to seeing you in Philadelphia

For questions, contact johanna.dyremark@business-sweden.se