



ageLOCTM
boost



40 mL e (1.35 FL. OZ.)



+120 weddings
are happening.



Universe is
expanding by
about 1,777 km.



Instagram users
post +700,000
stories



ZOOM hosts
+400,000
participants in
meetings.



+500 children
are born.



+10,000,000
telephone calls
are made.



What can
you do
in **TWO**
minutes?

SAY HELLO TO AGELOC BOOST™

We believe that two minutes can change your day. It's all about how you choose to spend them.

The innovative ageLOC Boost system will bring out your skin's brilliant best in just two minutes a day. And sure, your skin will look amazing.

But what matters most is how it makes you feel.

Carefree. Confident. Ready for anything.

And THAT is simply brilliant.

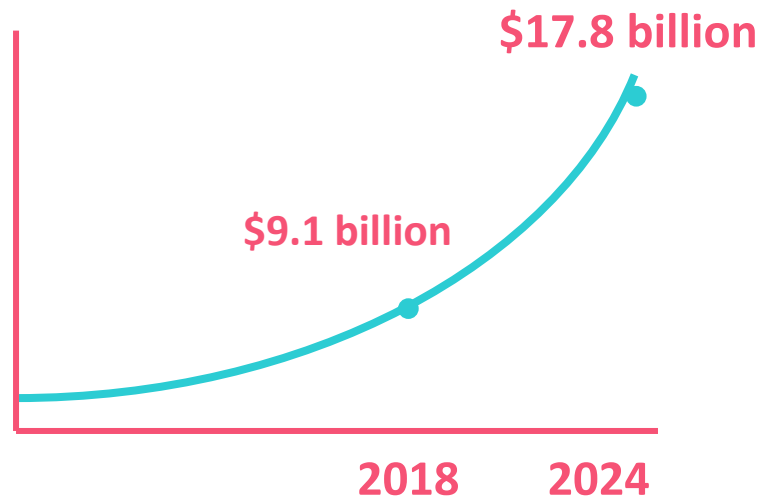




INTRODUCTION

Why ageLOC Boost™?

SIGNIFICANT MARKET POTENTIAL



The **skincare device industry** is growing by 12% each year and is expected to reach **\$17.8 billion by 2024**¹

Additionally, the **Global Home-Use Beauty Device Market**, valued at \$6.6 billion in 2019, is projected to **grow by +20.4% per year** between 2020 and 2030.²

¹ VynZ research, Global Skincare Devices Market – Analysis and Forecast (2019-2024), May 2019

² Prescient & Strategic Intelligence, Global Home-Use Beauty Device Market forecasts period 2020-2030, January 2021



A GLOBAL SNAPSHOT

IN THE UK

64%

of female device users
would rather use an
electrical device than a
non-electrical tool. ¹

IN THE US

75%

of women use or are
interested in trying
skincare devices. ¹

EMEA
REPRESENTS

32%

of the Global Beauty
Device Market. ²

¹ Mintel, The Evolution of Beauty Devices, February 2020.

² Data Bridge Market Research, Global Beauty Devices Market, Industry Trends and Forecast to 2027, October 2020.



CONSUMER PREFERENCES & RETENTION

More people are using beauty devices at home rather than visiting a salon or spa. **Ease of use, economical value, and faster results** are what consumers look for when purchasing devices.¹

¹ Goldstein Research, Global Beauty Devices Industry Analysis: By Product Type (Skin Care, Hair Care & Oral Healthcare), By Application & By End User With COVID-19 Impact | Forecast Period 2017-2030, September 2020.

A CULTURAL SHIFT

What resonates with younger consumers has changed. They want products that promise **radiance, luminosity, and glow**. Positive words. Hopeful words.

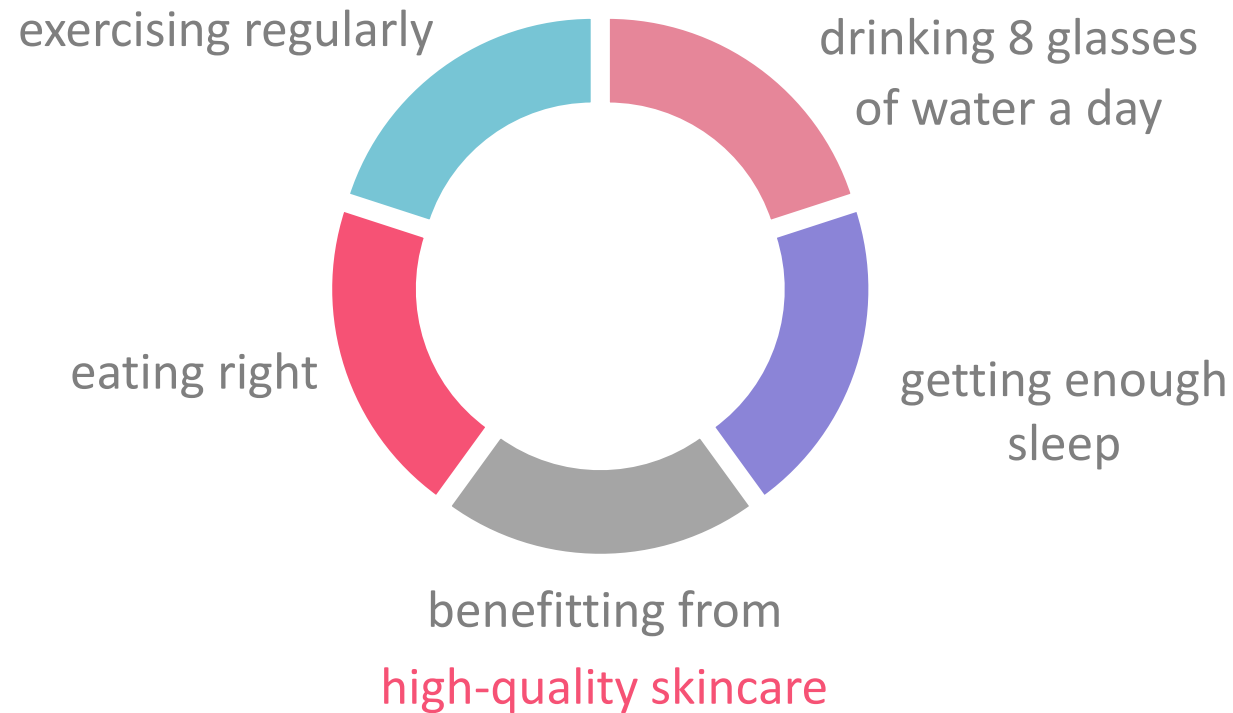
¹

¹ Vox, The fall of “anti-aging” skin care, September 2018.



THE EMBRACE OF GLOW

Luminous, dewy skin now signifies a successful lifestyle and mindful choices¹
:



In essence, **radiant skin** is the new status symbol.

¹Quartz, *Why getting dewy skin became a global obsession*, July 2019.



*Source Euromonitor International Limited; At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages, research conducted April – May 2024.



HOW IT STARTED



HOW IT'S GOING

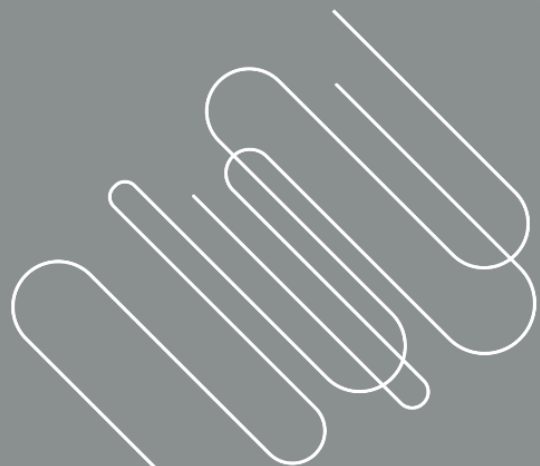




More than \$10 billion of ageLOC products sold globally since 2008.

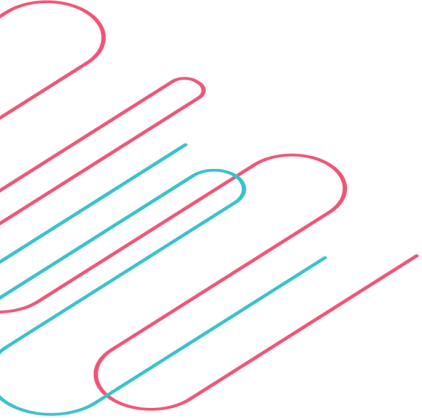
AGELOC BOOST™ SYSTEM





ageLOCTM
boost





Boost your natural beauty with ageLOC Boost™. This breakthrough device system **reveals your skin's brilliant best.** Just two minutes a day is all it takes for **bouncier, brighter, plumper-looking skin.**

ageLOC Boost is a **beauty boost** with every use. Now that's simply brilliant!

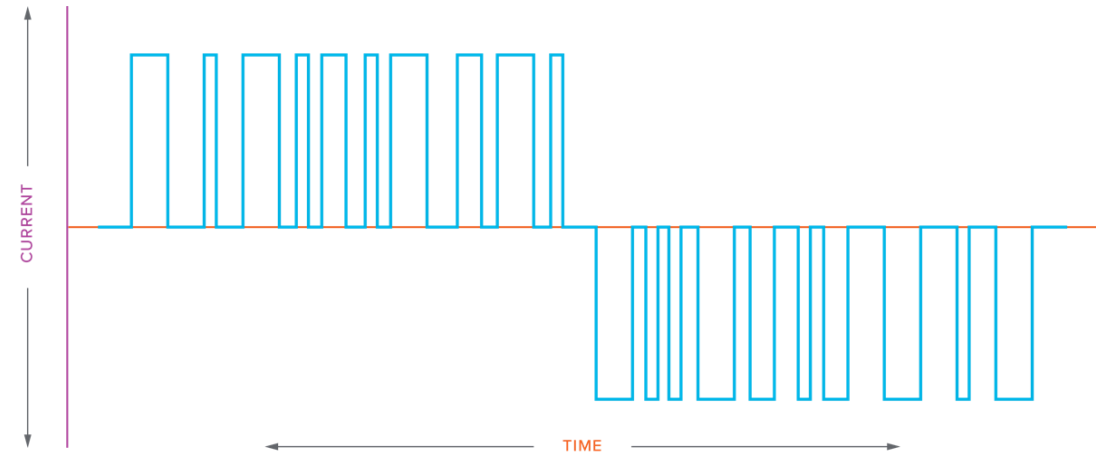


INNOVATIVE TECHNOLOGY

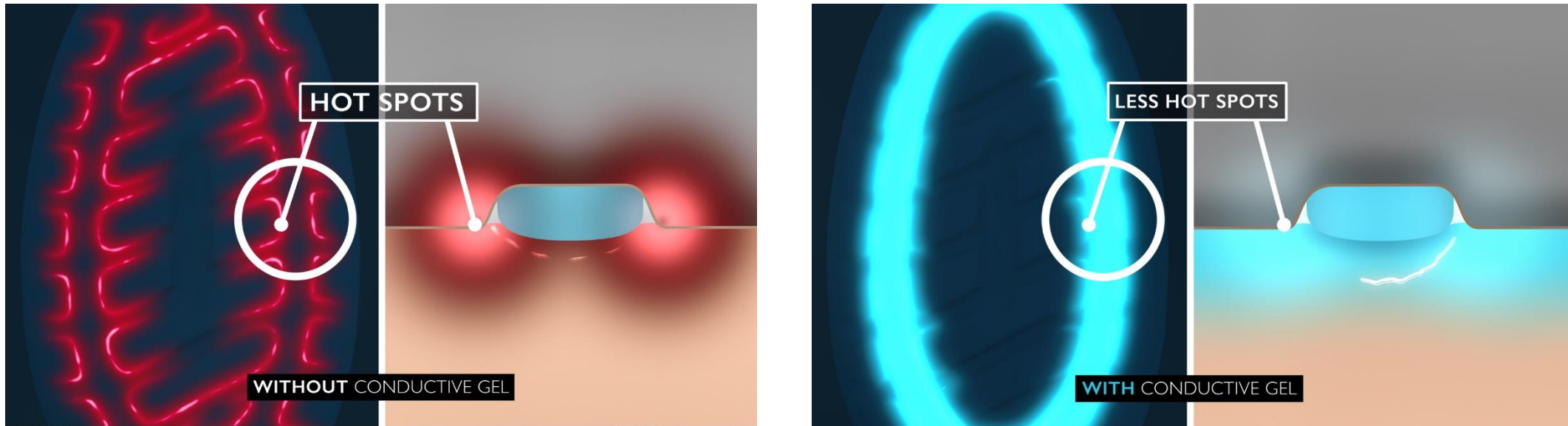
VARIABLE PULSE ALTERNATING MICROCURRENT

ageLOC Boost™ uses patent-pending **Variable Pulse Microcurrent Technology** to send **intermittent, variable pulses to the skin**. What makes it so effective is the way the waveform randomly pulsates as it **alternates between polarities** - positive to negative and back again - **every 2.4 seconds**.

Why? When used with Activating Serum, the microcurrent **optimises and activates the skin** for **a more youthful complexion**.



NEED FOR CONDUCTIVITY



Conductivity is *essential* to ensure the unique, patent-pending variable pulse microcurrent is **effectively delivered** to the skin.



AGELOC BOOST™ ACTIVATING SERUM



- ✓ **Plumping blend** includes:
 - Apple fruit extract
 - Lentil fruit extract
 - Watermelon fruit extract
 - Two forms of hyaluronic acid
- ✓ **Brightening blend** includes:
 - Sea daffodil extract (CEA)
 - Vitamin C (THD)
 - Niacinamide
- ✓ **Caviar Lime Fruit Extract**
- ✓ **ageLOC® Blend**

AGELOC BOOST™ SYSTEM **BENEFITS**

First **visible results in just 7 days¹** and **benefits that last throughout the day!²**

- 
- 1** Features patent-pending **Variable Pulse Microcurrent Technology** that optimises and activates skin for a more youthful-looking complexion.
 - 2** **Boosts your skin's natural beauty** for brighter, plumper, and bouncier skin¹.
 - 3** Helps **ease signs of premature ageing** and prolongs youthful-looking skin.
 - 4** Offers **gentle exfoliation and promotes skin cellular turnover**, for a visibly smoother, more radiant, luminous, and youthful complexion.
 - 5** **Provides brightening benefits** for a vibrant, glowing skin appearance.
 - 6** The Activating Serum helps to improve the **appearance of dark spots**.

¹ Results obtained from a third-party professional assessment based on a 12-weeks in vivo, single-blind consumer use study with 32 female subjects aged 25 to 40 who used the ageLOC Boost System once a day for 12 weeks.

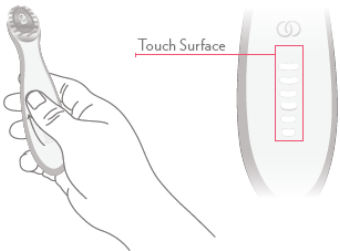
² Results obtained from a third-party professional assessment based on a 6-week in vivo, consumer use study with 20 female subjects, between 25 and 40 years old, who used ageLOC Boost Activating Serum together with the ageLOC Boost Device, 1/day, for 6 weeks.

APPLICATION INSTRUCTIONS

Once a day, after cleansing and toning, follow steps 1 to 5.

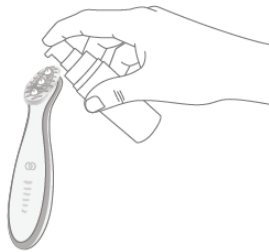
1

Turn on device by swiping finger up full length of touch surface.



2

Dispense three pumps of ageLOC Boost Activating Serum onto the device's conductive surface. **Spread over one half of the face.**



3

Begin application by **swiping finger up full length of touch surface.**

Glide conductive surface over face in an upward/outward motion.



4

Repeat **step 2 & step 3** on other half of the face.



5

Device will automatically turn off. **Massage excess Activating Serum into skin, then follow with your daily skincare regimen.**

Beauty Device Usage Recommendation

	Step 1	Step 2	Step 3	Step 3	Step 4
Anti-Ageing Skin Care Regimen 	ageLOC LumiSpa System (2x/day)	ageLOC Galvanic Spa with Facial Gels (2-3x/week) 	Toner (Tru Face Priming Solution)	ageLOC LumiSpa Accent Serum (i.e. ageLOC Galvanic Spa with Tru Face Line Corrector, ageLOC Future Serum, ageLOC Tru Face Essence Ultra)	Moisturiser (i.e. ageLOC Radiant Day, ageLOC Transforming Night)
Beauty Maintenance Skin Care Regimen 	ageLOC LumiSpa System (2x/day)	Toner (Here You Glow Exfoliating Toner; In Balance pH Balance Toner)	ageLOC Boost (1x/day) 	ageLOC LumiSpa Accent Serum (Celltrex Always Right, Tru Face Revealing Gel)	Moisturiser (Day Dream Protective Cream/Lotion, Dew All Day, Moisturize Me, Thirst Fix)

This is a recommendation. Mix and match according to your own preferences, the skin benefits you are looking for or skin's needs.

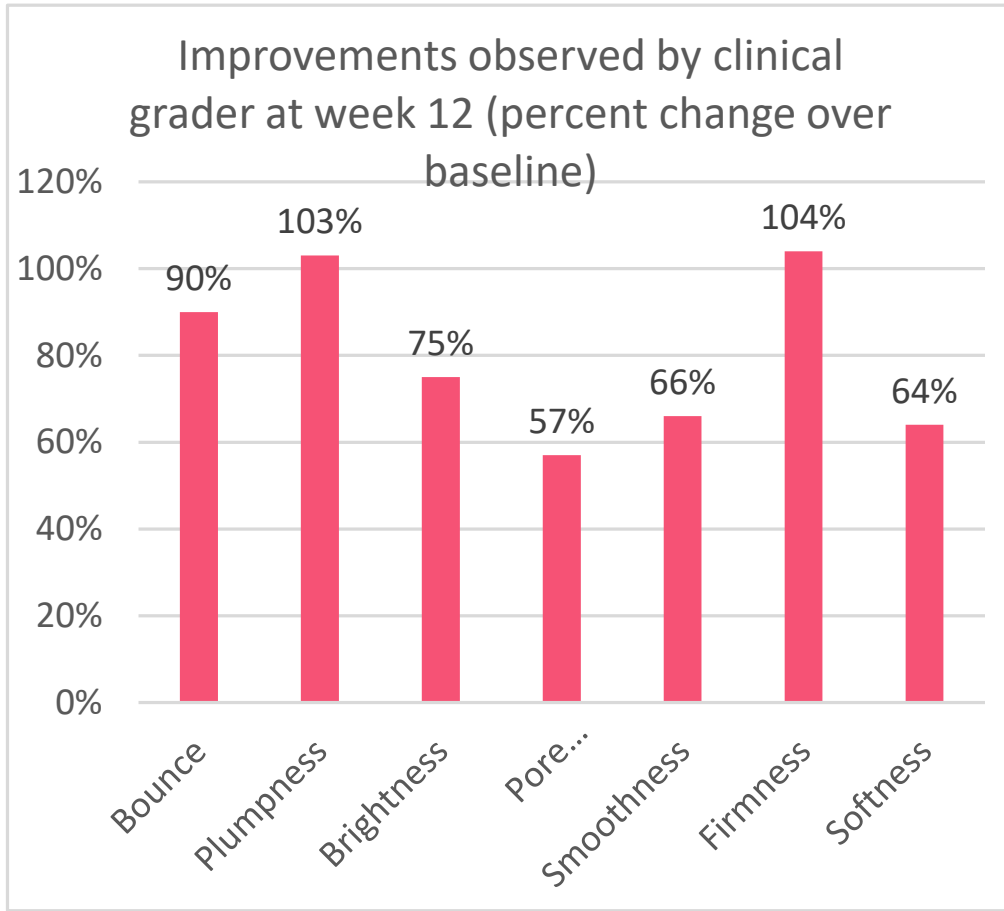
CLINICAL STUDIES

Nu Skin commissioned a third-party clinical study to evaluate the efficacy of the ageLOC Boost System (device and ageLOC Boost Activating Serum). The study included 32 female participants all aged between 25 and 40 years old, who each used the system once a day for 12 weeks.

Pictures were taken before the first use of the ageLOC Boost System and then after the final application in week 12 to monitor the visible improvements.

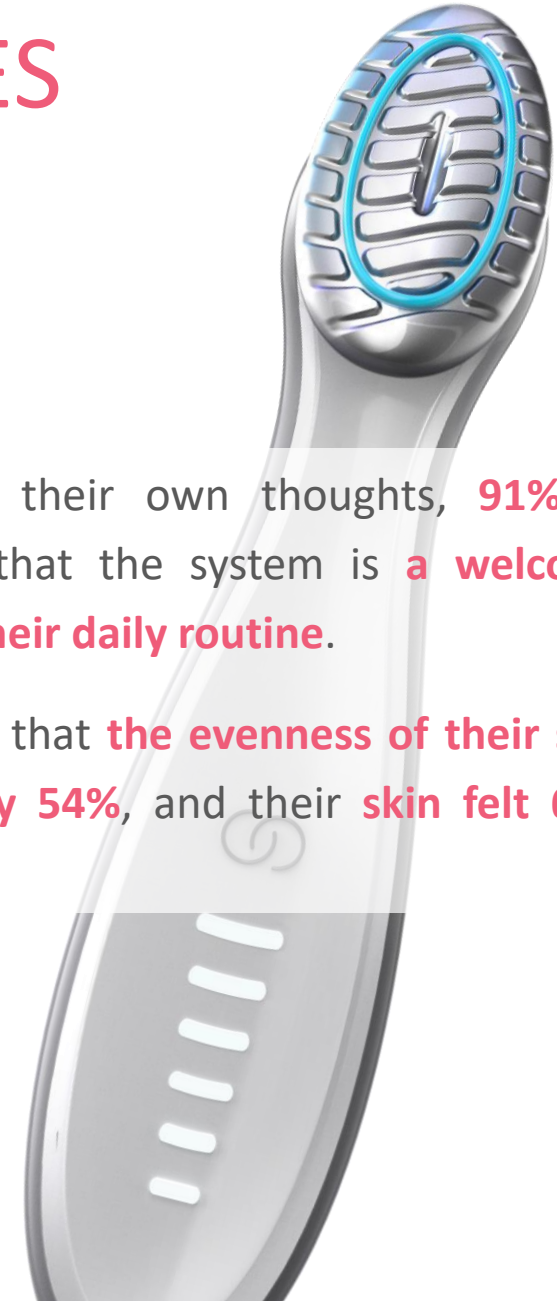


AGELOC BOOST™ CLINICAL STUDIES



When asked for their own thoughts, **91% of subjects** agreed that the system is **a welcome beauty boost in their daily routine.**

They also noticed that **the evenness of their skin tone improved by 54%**, and their **skin felt 66% more hydrated!**





BEFORE APPLICATION



AFTER 12 WEEKS





BEFORE APPLICATION



AFTER 12 WEEKS



NU SKIN DEVICES



 ageLOC®



NU SKIN FACIAL DEVICE SYSTEMS



Thoroughly cleanse skin, leave it feeling fresh, and reveal a radiant and youthful-looking complexion.

USE:
Twice daily



Defy visible signs of ageing. Help to visibly reduce lines & wrinkles and reveal a firmer, more lifted, contoured, glowing skin appearance.

USE:
2/3 times weekly (Galvanic Facial Gels)
Twice daily (Tru Face Line Corrector)



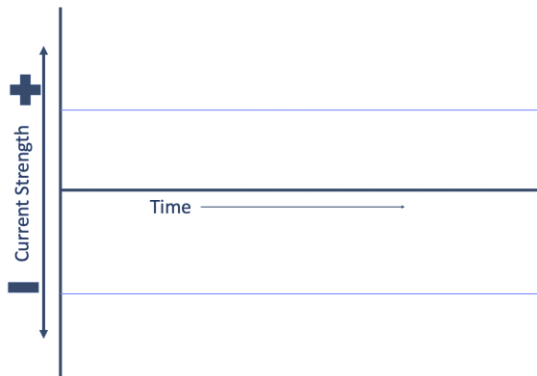
Boosts your skin's natural beauty for brighter, plumper, and bouncier skin; help to ease the early signs of ageing; improve the appearance of dark spots.

USE:
Once daily

NU SKIN MICROCURRENT DEVICES



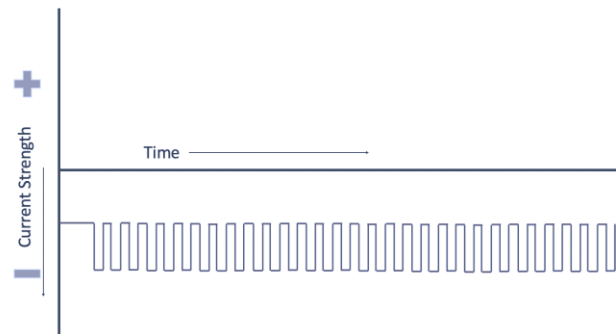
Direct/Galvanic Microcurrents



**SUPPORTS INGREDIENT DELIVERY
ANTI-AGEING**



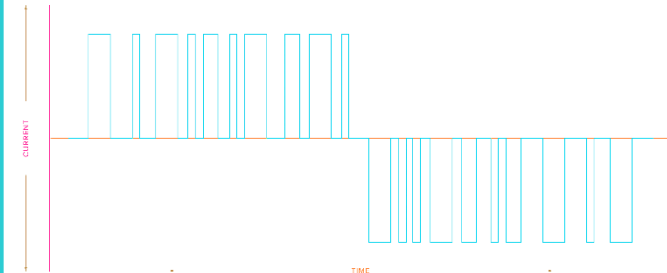
Pulsing Direct Microcurrents



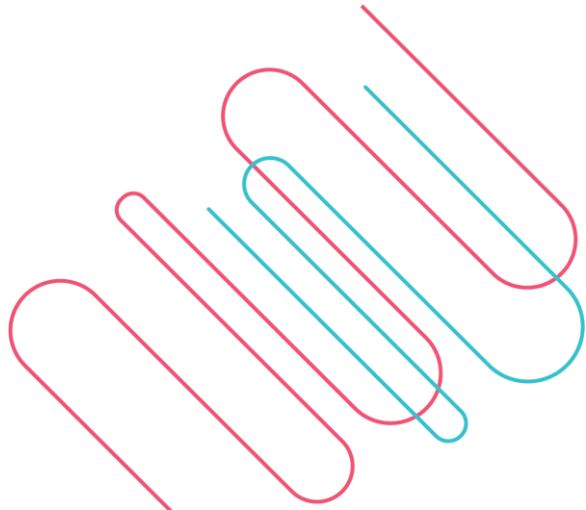
**SUPPORTS INGREDIENT DELIVERY
SKIN STIMULATION
ANTI-AGEING**



Variable Pulse Microcurrent



**SKIN ACTIVATION
DAILY BEAUTY BOOSTER**



ageLOCTM
boost

SIMPLY BRILLIANT

