



From Silos to Synergy

The Not-To-Do-List for scaling complex multi-stakeholder data initiatives

WORLD OF DATA · BASEL · 18 SEPT 2025 · CORINNE RUCKSTUHL

Who works with data?

Who has ever tried to scale something?

Who thought this was challenging?

Who knows Rolf Dobelli?

Hi, I'm Corinne

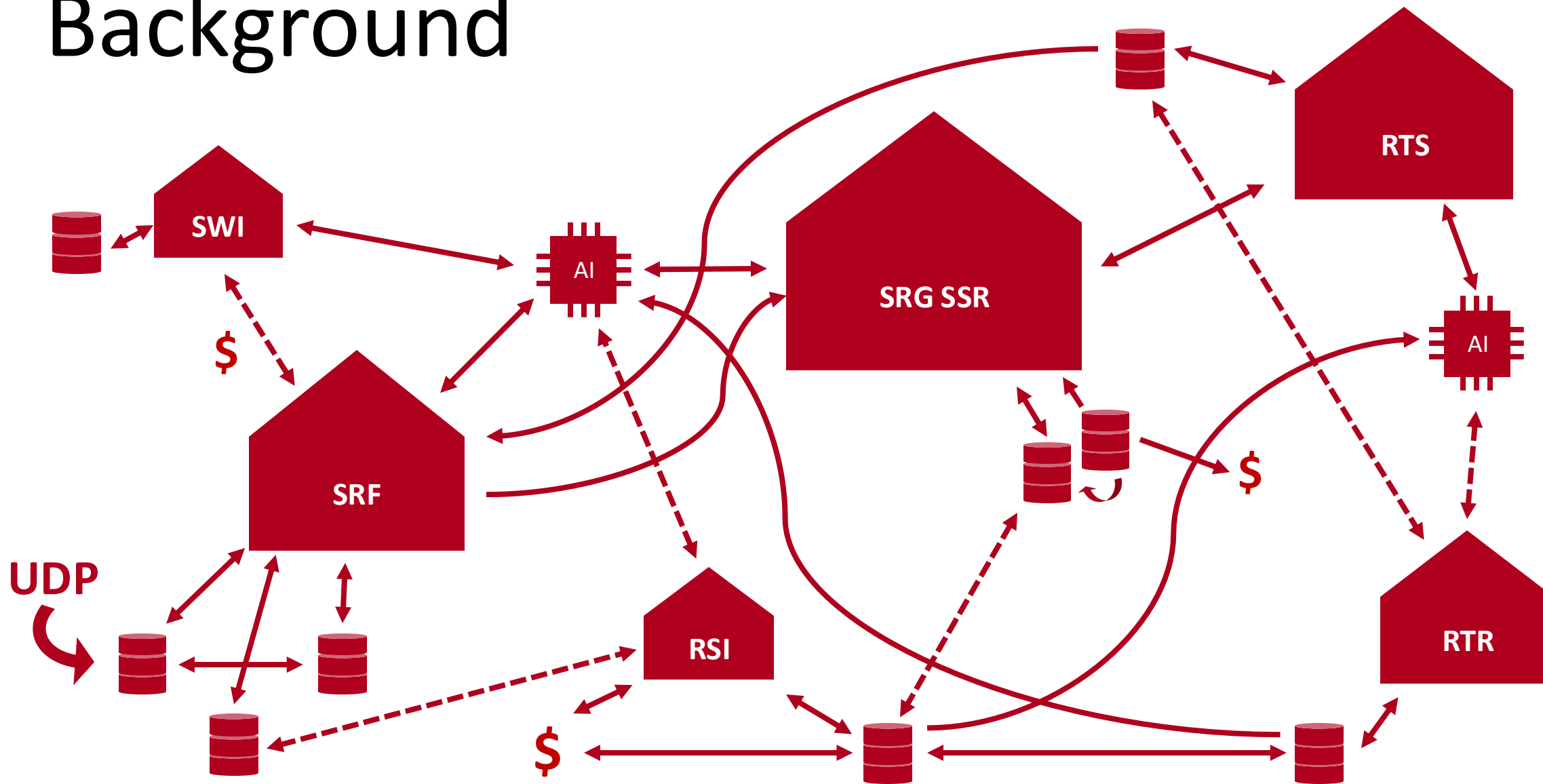
- Product Manager Data & AI @SRF
- Co-Lead National Data Platform @SRG
- M.A. in Business Innovation @HSG & AI@MIT
- Investor, mentor, advocate for diversity

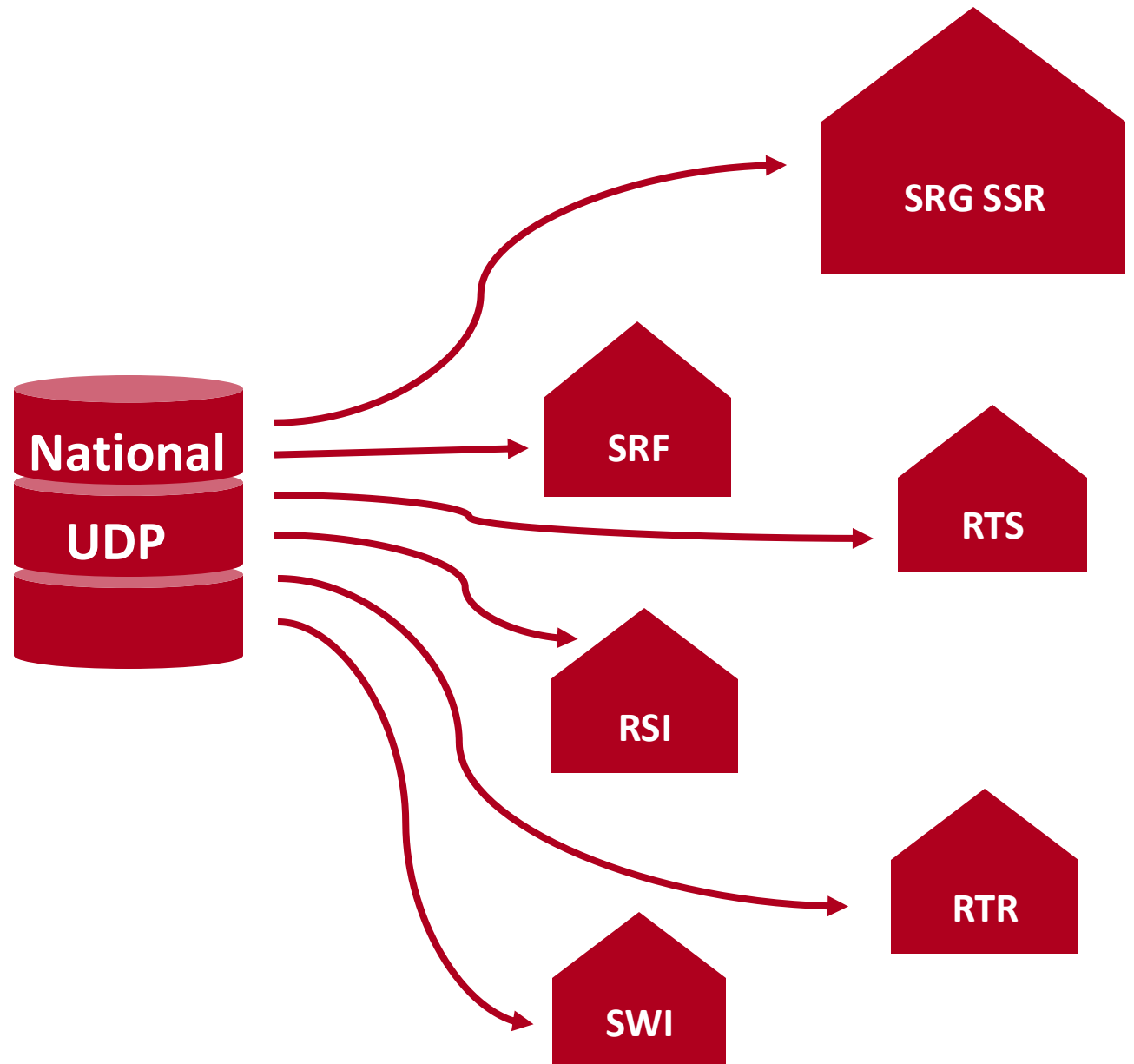




...and I love mountains

Background





Not-To-Do #1: Give up

Instead

- Be focused
- Be resilient
- Be empathic

Not-To-Do #2: **Stay silent**

Instead

- Be transparent
- Communicate
- Invest in stakeholder management

Not-To-Do #3: Choose speed over collaboration

“If you want to go fast, go alone. If you want to go far, go together.”

Not-To-Do #4: **Fight every battle**

Instead

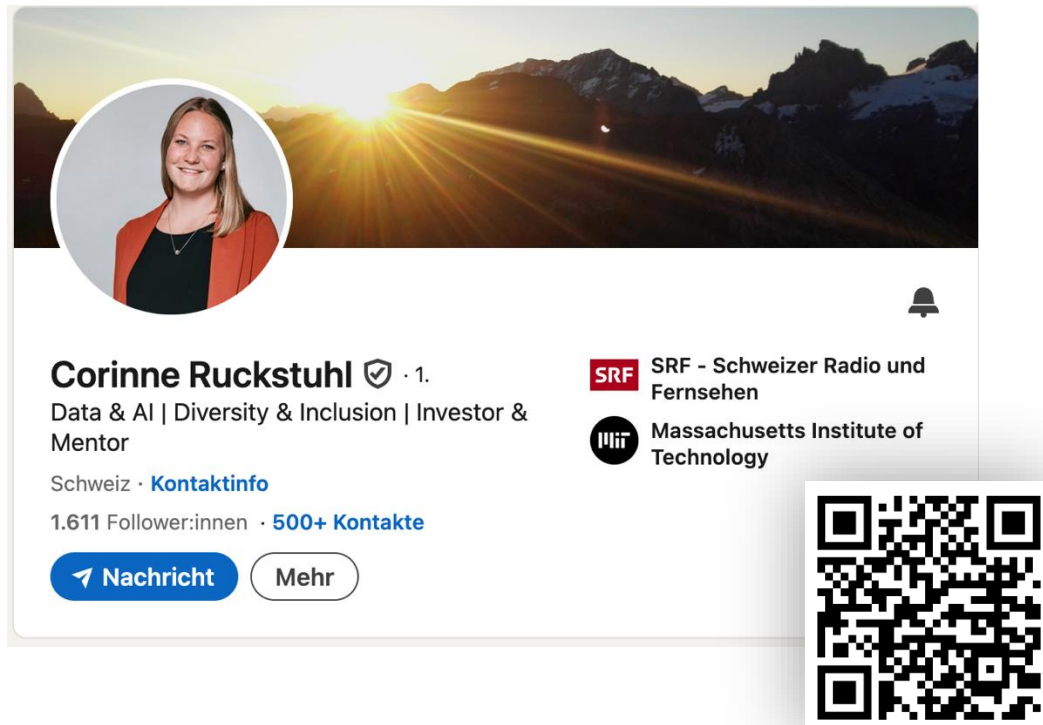
- Acknowledge the differences
- Compromise
- Choose your battles

Not-To-Do #5: **Finish the project**



“You’re never done 😊”

To-Do: Stay in touch & learn from each other




LinkedIn profile card for Corinne Ruckstuhl. The profile picture shows a woman with blonde hair wearing an orange blazer. The background of the profile banner is a sunset over a mountain range. The profile name is Corinne Ruckstuhl, with a verified badge and 1 connection. Her bio lists 'Data & AI | Diversity & Inclusion | Investor & Mentor' and 'Schweiz · [Kontaktinfo](#)'. She has 1,611 followers and 500+ contacts. There are buttons for 'Nachricht' and 'Mehr'. To the right of the profile are logos for SRF (Schweizer Radio und Fernsehen) and MIT (Massachusetts Institute of Technology). A QR code is overlaid on the bottom right of the profile card.

Corinne Ruckstuhl ✓ · 1.
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SRF SRF - Schweizer Radio und Fernsehen
MIT Massachusetts Institute of Technology





Thank you! Questions?