



Data & AI Benefits dank Google Cloud und Data Mesh



Pascal Scherrer, Head Data & AI Platforms

World of Data, 18. September 2025



POTLIGHT ON BIG DATA

Spotlight

ARTWORK Tamar Cohen, Andrew J Buboltz
2011, silk screen on a page from a high school
yearbook, 8.5" x 12"

Data Scientist: The Sexiest Job of the 21st Century

Meet the people who
can coax treasure out of
messy, unstructured data.
by Thomas H. Davenport
and D.J. Patil

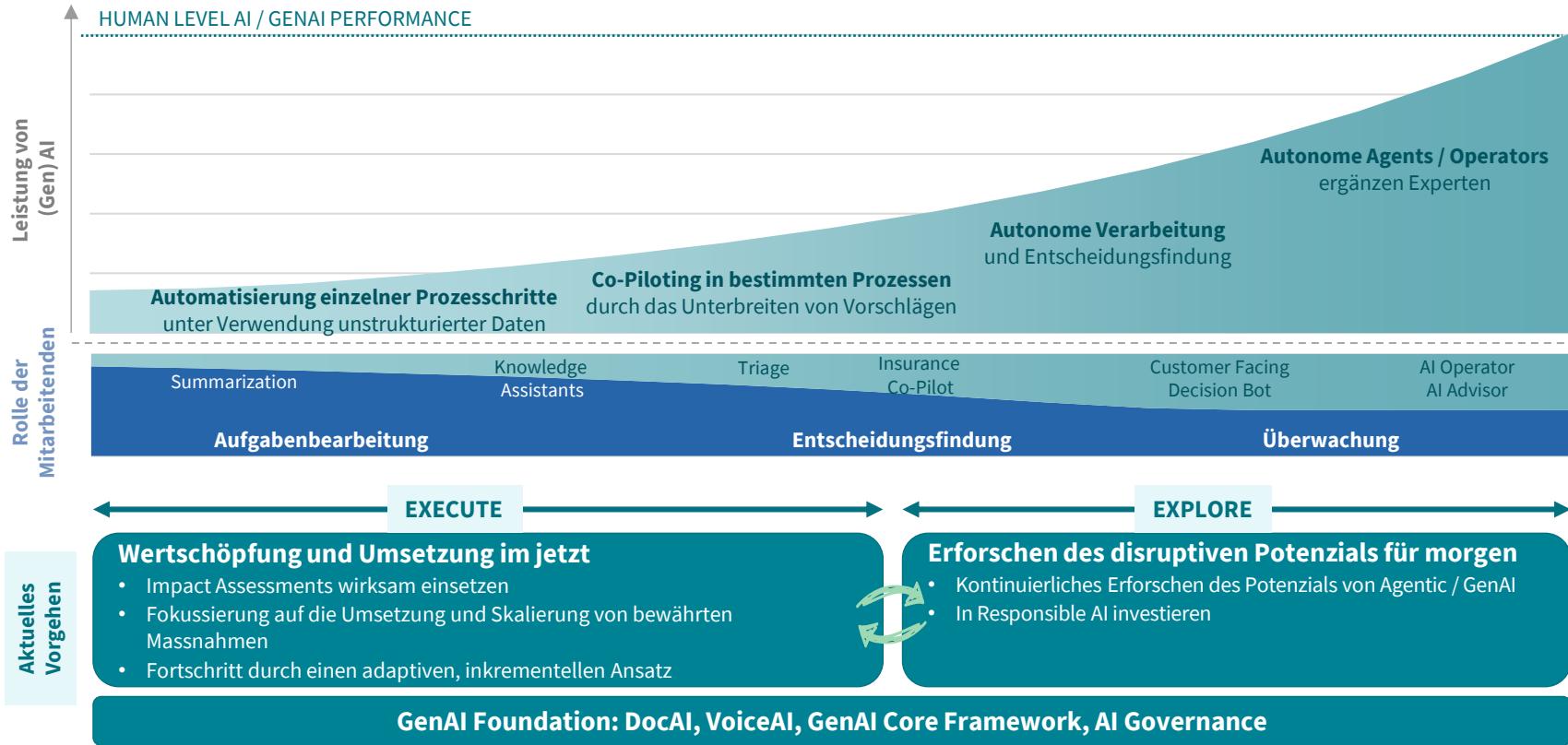
TO Harvard Business Review October 2012

A small reproduction of a silk screen print. It features two portraits of men, one on the left and one on the right, set against a dark background. They are surrounded by numerous overlapping circles in shades of blue, pink, and yellow, connected by a network of thin, colored lines. The overall effect is a stylized, abstract representation of data or connectivity.

Das waren noch Zeiten....

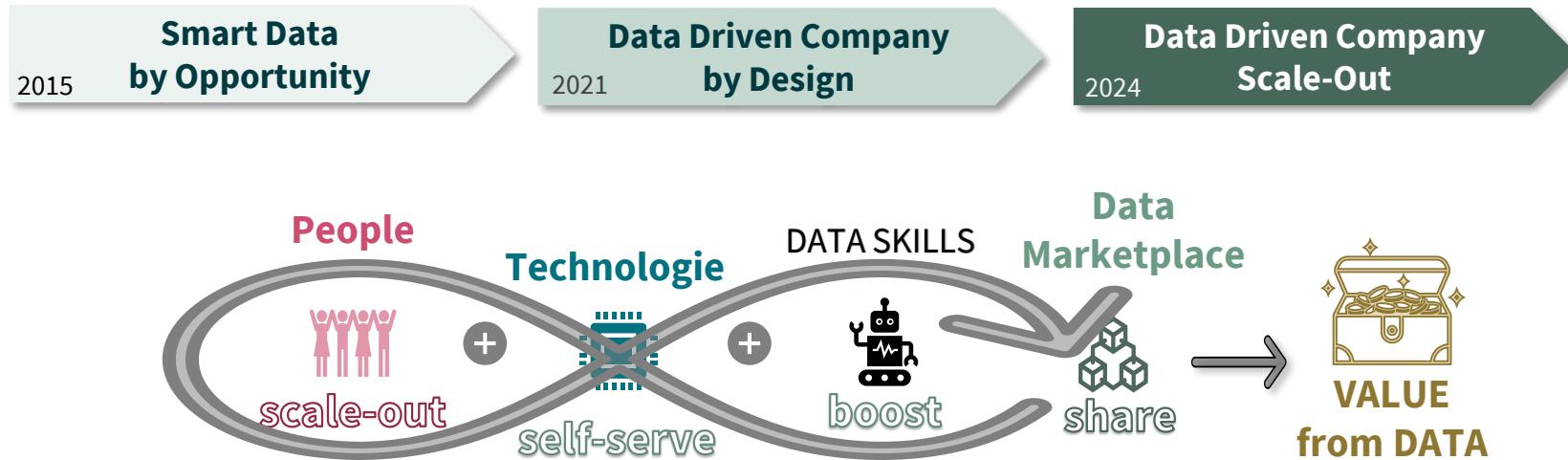
Wie es sich entwickelt hat

Von Random-Forrest-Modellen auf Laptops zu Agents und LLMs in der Cloud



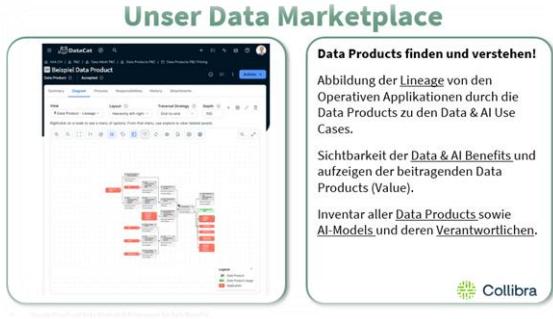
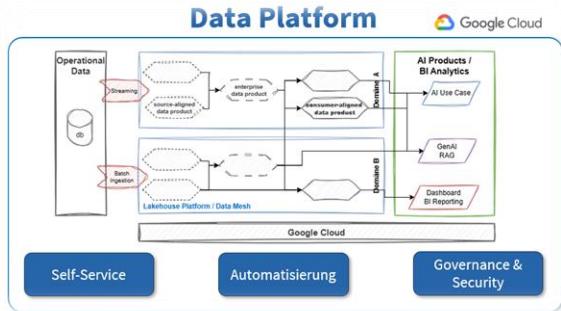
Unsere Daten-Strategie

Von Smart Data zur Data Driven Company

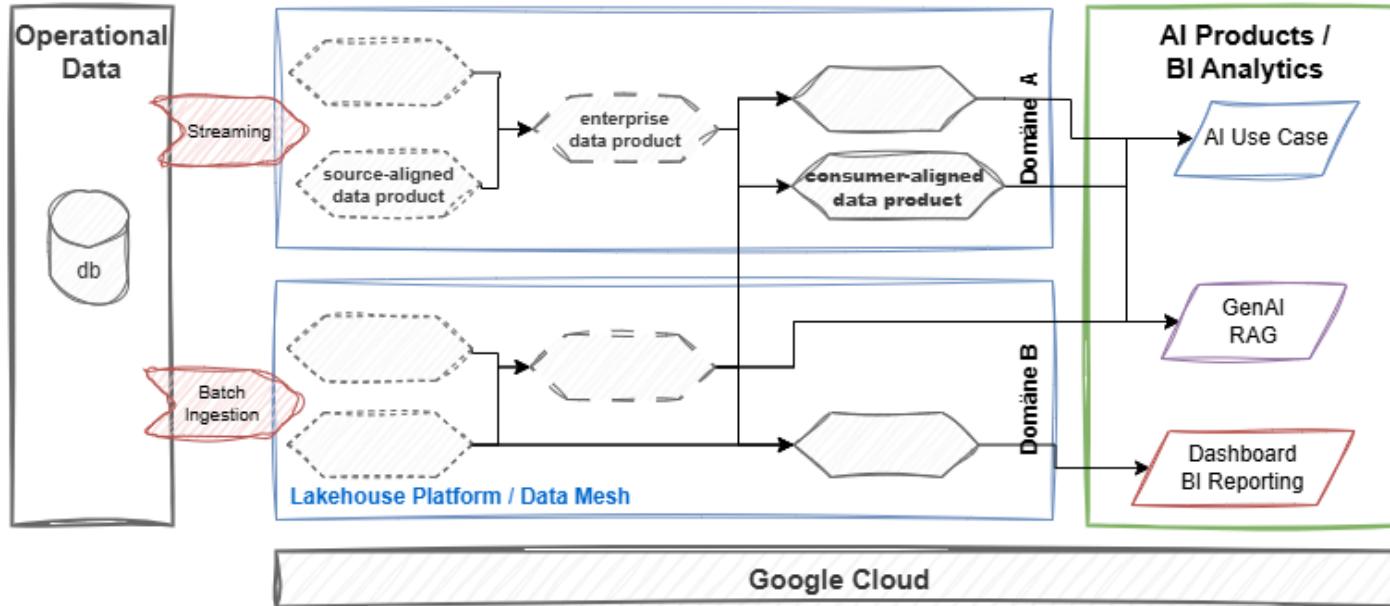


Wir befähigen Business- und Produktteams, den gesamten Lebenszyklus von Daten- und KI-Produkten zu steuern, um Einnahmen aus Daten zu generieren.

Die Basis für unsere Data Benefits im Detail



Data Platform

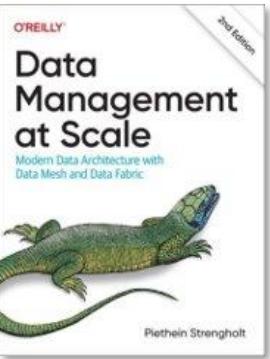
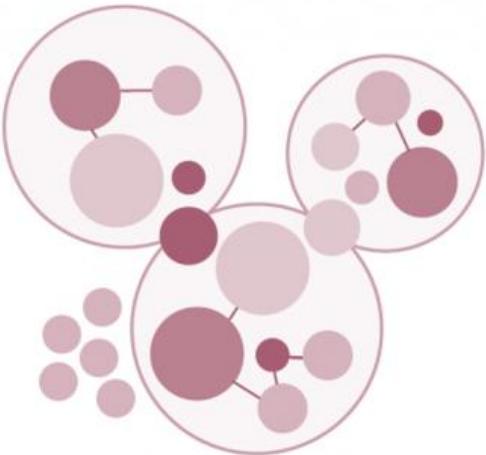
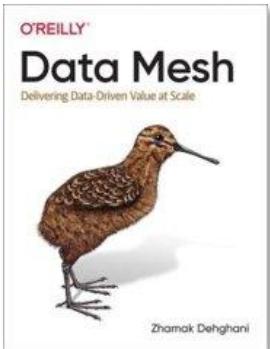


Self-Service

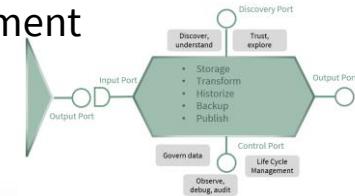
Automatisierung

Governance & Security

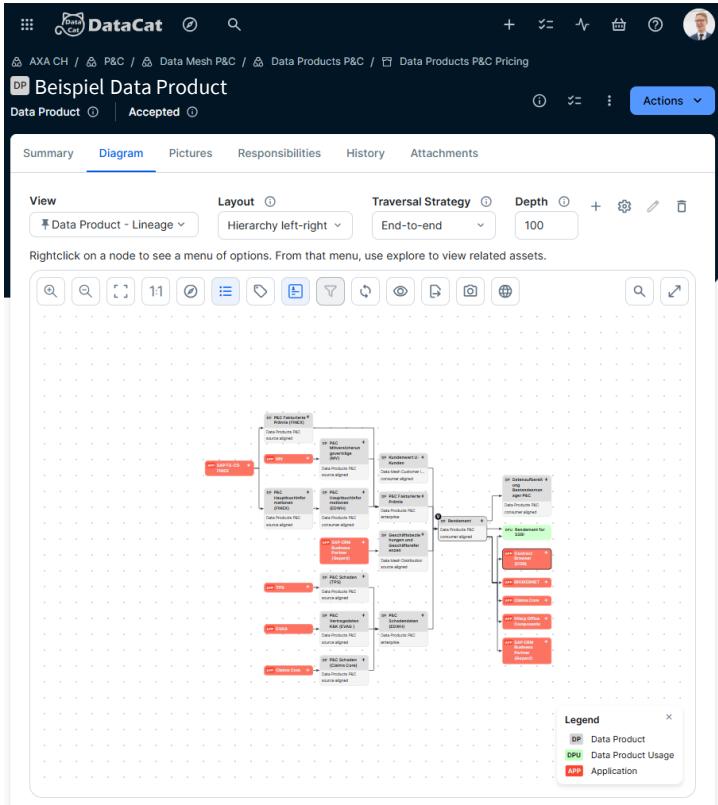
Dezentralisierung



- Übernahme von Verantwortung für Value
- Dezentrale Data Architects
- Federated Governance
- Product Team Empowerment



Unser Data Marketplace



Data Products finden und verstehen!

Abbildung der Lineage von den Operativen Applikationen durch die Data Products zu den Data & AI Use Cases.

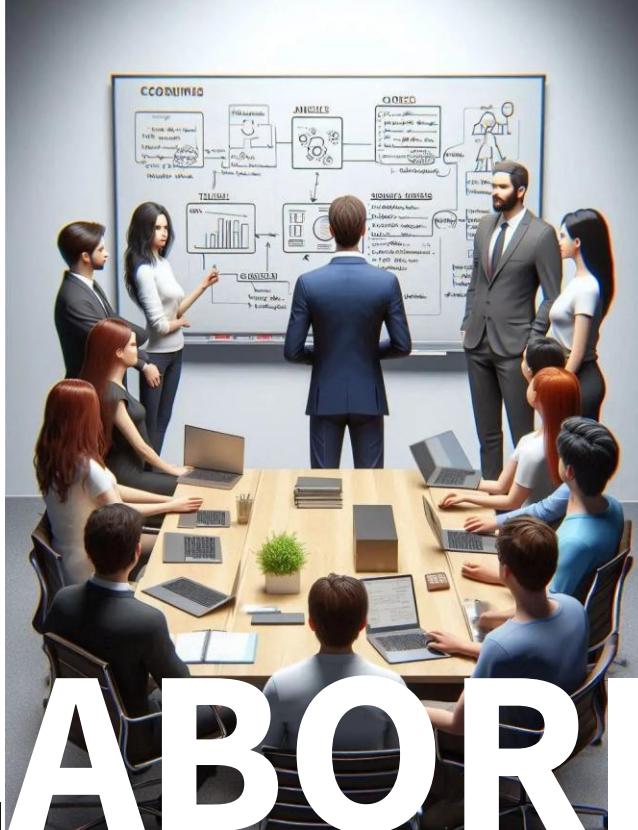
Sichtbarkeit der Data & AI Benefits und aufzeigen der beitragenden Data Products (Value).

Inventar aller Data Products sowie AI-Models und deren Verantwortlichen.



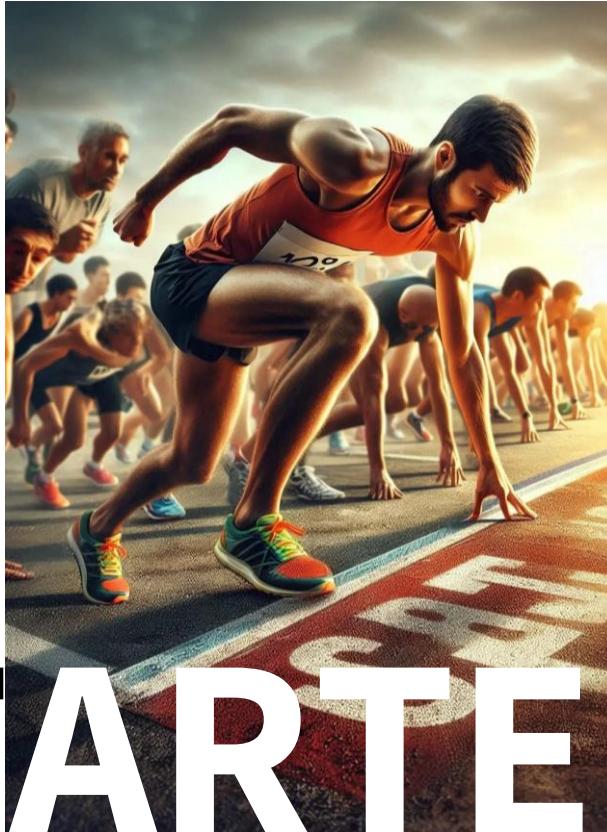
Erfolgsfaktoren & Lessons Learned

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KOLLABORIEREN

Erfolgsfaktoren & Lessons Learned



STARTEN

Erfolgsfaktoren & Lessons Learned



ADAPTERN

Erfolgsfaktoren & Lessons Learned



AUTOMATISIEREN

Erfolgsfaktoren & Lessons Learned





Vielen Dank
für die Aufmerksamkeit

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