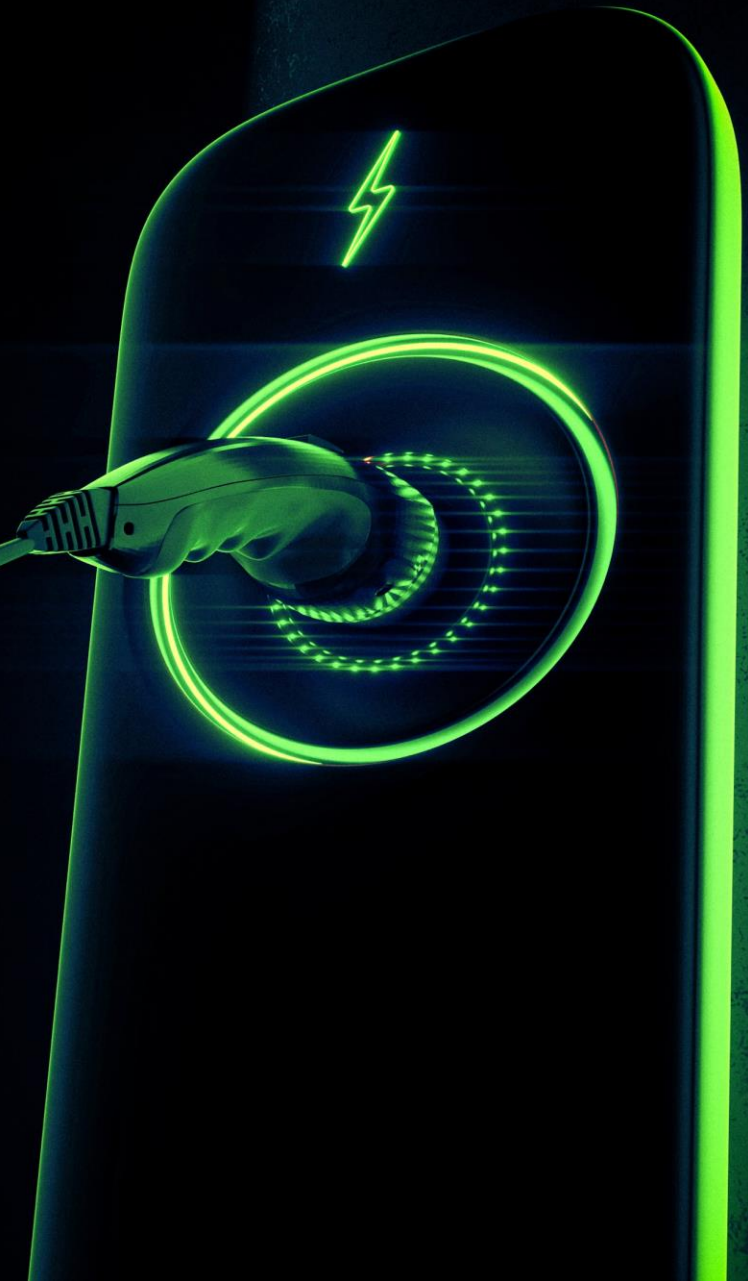




# Accelerating the growth of Quebec's zero-emission ground transportation industry

Understanding the province's unique role  
in the global EST revolution



# Propulsion Québec

Zero-emission ground transportation industrial cluster

## Our mission

Accelerate the growth of Quebec's zero-emission ground transportation industry and strengthen its international competitiveness



**We mobilize and unite**



**We accelerate, share and finance**



**We study, develop and deploy**



**We speak out and take action**



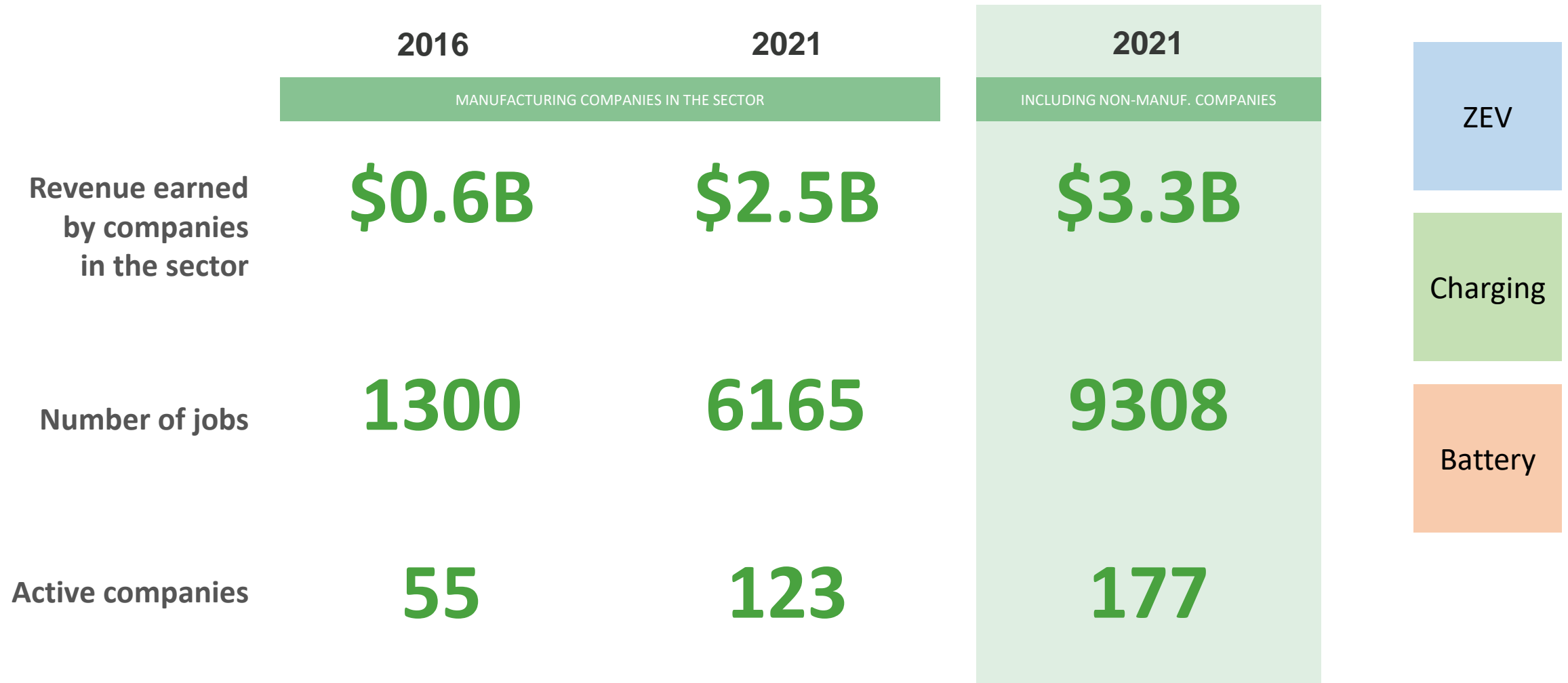
**We showcase Québec**



**We love Québec and want it to be carbon neutral by 2030**



# Quebec has a thriving electric and smart transportation sector



*Note : The results are based on data from the census conducted by the Ministère de l'Économie et de l'Innovation in collaboration with Propulsion Québec*

# Structured programs and initiatives

## 2030 INDUSTRIAL ROADMAP



Develop a world-class  
**talent pool**



Stimulate the development  
of **innovations with  
strong commercial potential**



Lead the **EV transition**  
effort in North America



Accelerate  
**infrastructure deployment**



Foster collaborative and secure **data  
management**



Boost **simulation,  
experimentation, and  
testing capabilities**



Facilitate access to  
**capital & funding opportunities**



Leverage the  
**battery industry**

## INDUSTRY PROGRAMS



**Continuum Mobility** is a one stop shop to support the growth of our startups and SMEs and help them navigate among the ecosystem



**Défis innovation Québec program** funds experimental projects by Québec companies with ties to government departments and public bodies



**Charging infrastructure financing program** for fleet, employees and customers



**Personalized support to small and medium-sized manufacturers** who wish to integrate the supply chain of the electric and smart transportation industry

## STRUCTURING PROJECTS



**Battery strategy**  
and many more studies



**Guide** which aims to provide easy and direct access to resources to clarify the steps, issues, conditions and facilitating measures for a successful transition to electrification



**Electric mining service vehicle** for the open-pit mining industry



**International Summit on Electric and Smart Transportation (EST)**



31 mars → 1<sup>er</sup> avril 2025  
Palais des Congrès de Montréal

Scaling-up zero emission ground  
transportation



Sommet international  
des transports électriques  
et intelligents

Une initiative de

**propulsion**  
Québec

If you are interested, please  
contact me



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