

20. MARCH 2024 BERLIN
Catalysing the Urban Shift to Climate Neutrality

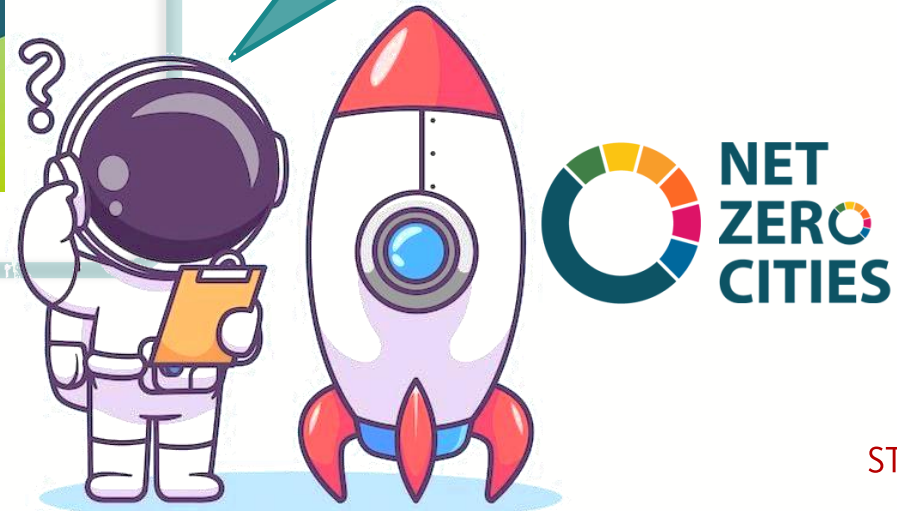
MISSION (IM)POSSIBLE TO CLIMATE NEUTRAL & SMART CITIES BY 2030

*Insights from Mannheim
EU Mission City to Climate Neutrality
NetZeroCities Pilot City
Local Green Deal Pilot City*

*Agnes Schönfelder | City of Mannheim
Spokesperson EU Mission 100CNSC
International Climate Policy Advisor
Local Green Deal Mayors' Office
CEO Climate Action Agency*



THE MISSION CLIMATE NEUTRAL AND SMART CITIES – BUT HOW IS THIS TO BE ACHIEVED BY 2030? THE CITIES ARE MAKING SOLID PLANS TO MAKE IT HAPPEN.





CLIMATE CITY CONTRACT – ROADMAP TO CLIMATE NEUTRALITY BY 2030



All Mission Cities develop a **Climate City Contract (CCC)**



CCCs are tools for cities to **plan and implement concrete actions** in a collaborative way to **reach climate neutrality by 2030**



Through CCCs, cities **deliver on the Mission's objectives by engaging with citizens and partners** at the local, national and EU level



Cities whose CCCs are reviewed positively by the Commission will be awarded with **the EU Mission Label acknowledging the quality of the CCC process and the commitments** made by the city



The Mission Label is intended to **facilitate access to further funding and finance** at EU, national and regional level, and in particular to private investment

ARE YOU A PUBLIC AUTHORITY?

- ✓ Offer financial and regulatory support to your city
- ✓ Support the coordination with related initiatives and funding streams at national, regional and local level
- ✓ Get involved in the co-creation and implementation of your city's CCC and support its climate neutrality projects

DO YOU LIVE IN A MISSION CITY?

- ✓ Participate in the co-creation of your city's CCC to have a concrete impact on your city's future
- ✓ Join the journey to climate neutrality and contribute to make your city a better place to live in for everyone, with cleaner air, safer streets and greener spaces

ARE YOU A LOCAL BUSINESS?

- ✓ Help make your city a more attractive place for your employees and work towards your own climate objectives
- ✓ Get involved in the co-creation and implementation of your city's CCC and participate in projects on topics such as stationary energy, sustainable transport, and industrial processes

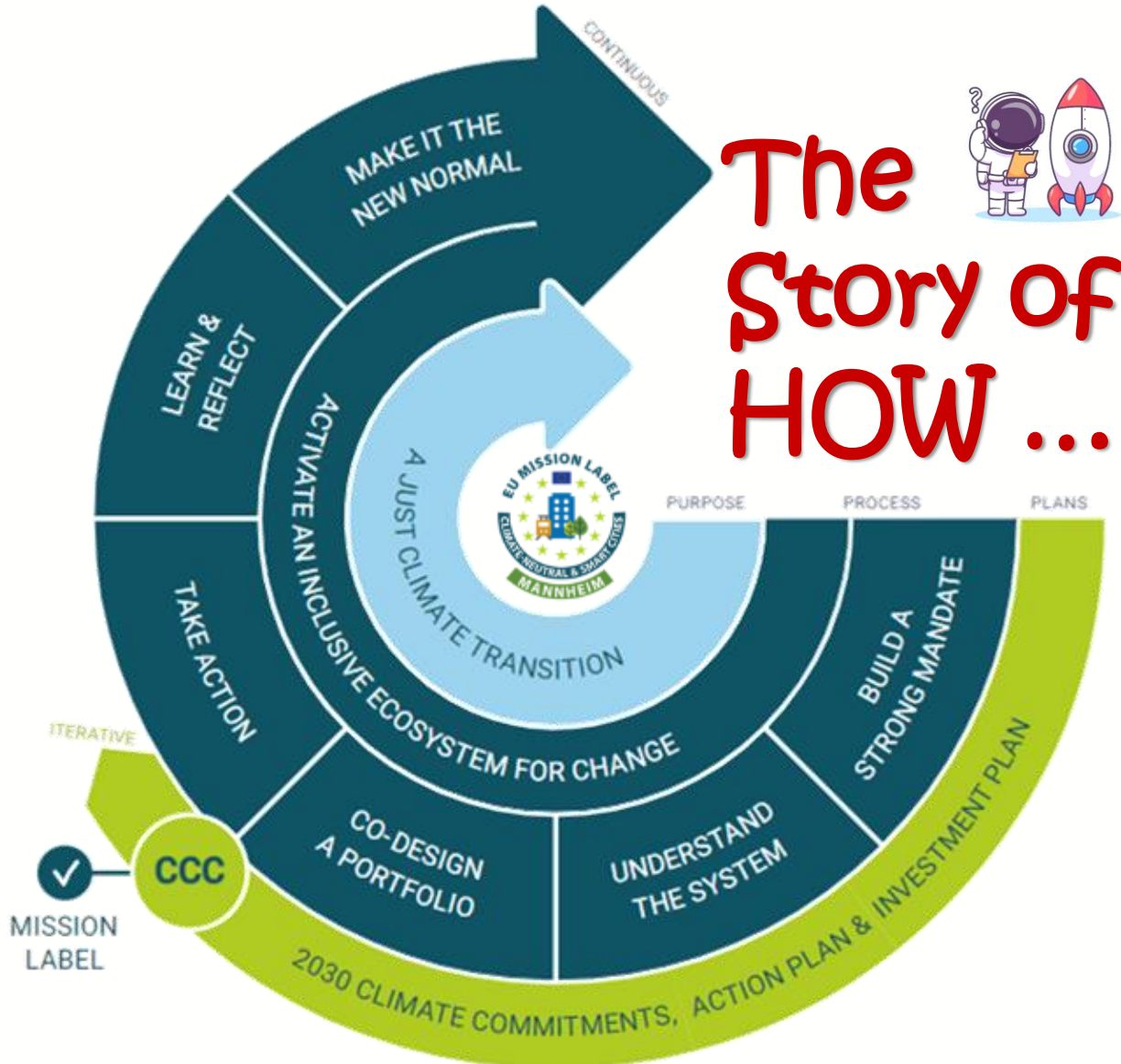
ARE YOU AN INVESTOR?

- ✓ Speak to your city about your interests in investment and help align public resources with private capital
- ✓ Invest in certified climate-neutral solutions that are part of your city's CCC and pursue environmental, social and economic opportunities

ARE YOU A CIVIL SOCIETY ORGANISATION?

- ✓ Support your city with your organisation's expertise and contacts
- ✓ Create synergies between the objectives of your organisation and your city's plan to achieve climate neutrality

CLIMATE NEUTRAL = SYSTEM INNOVATION = SYSTEM CHANGE + VALUE CHANGE



The Story of HOW ...



CHALLENGE:
CROSS DEPARTEMENTAL
INTEGRATED GOALS IN POLICIES |
STRATEGIES

CHALLENGE:
FROM AMBITION TO ACTION
STAKEHOLDER COMMITMENTS
CITIZEN ENDORSEMENTS

CHALLENGE:
MULTI LEVEL COMMITMENTS
LOCAL REGIONAL NATIONAL EU

COMMITMENT PLAN: PRINCIPLES - INTEGRATED APPROACHES – SYSTEM INNOVATION



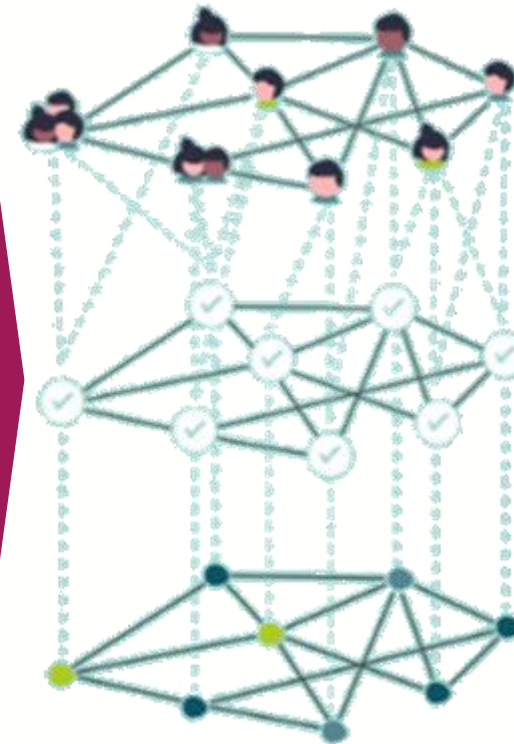
Strategy

Structure

Culture



What we need to do for the 2030 target



Stakeholders – close cooperation

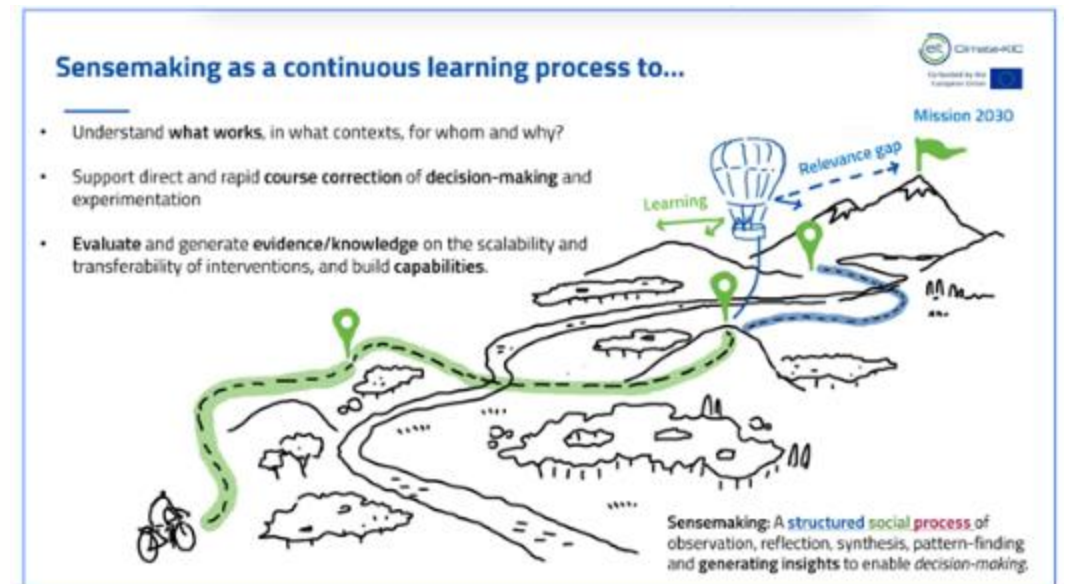
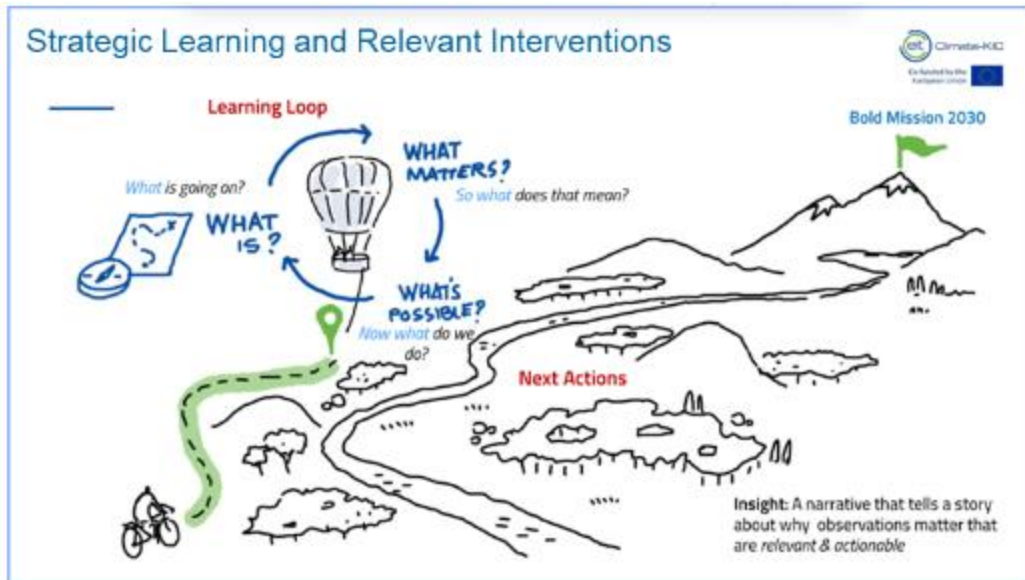
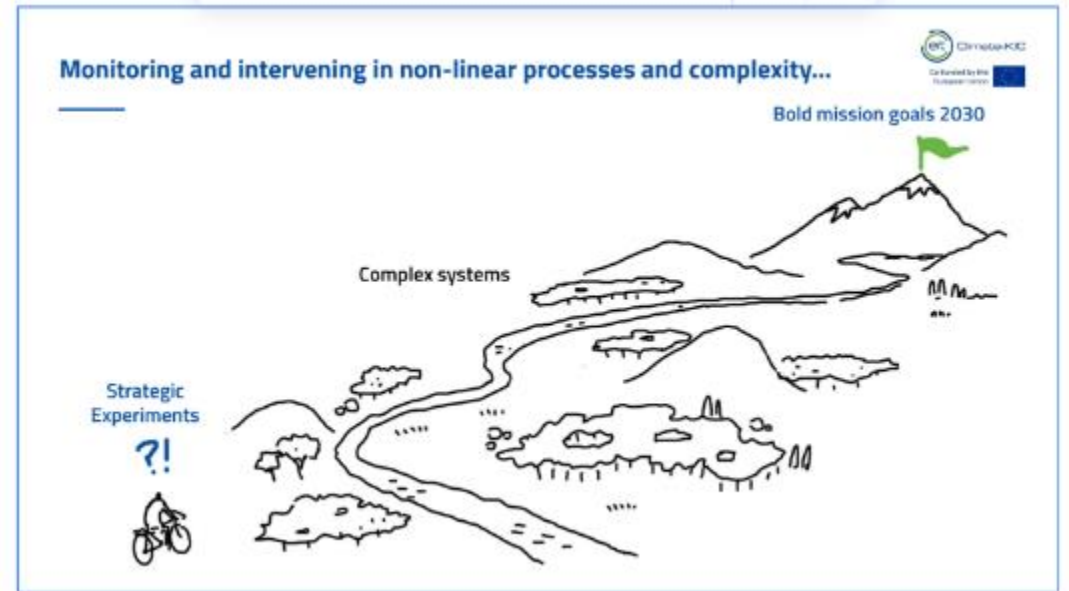
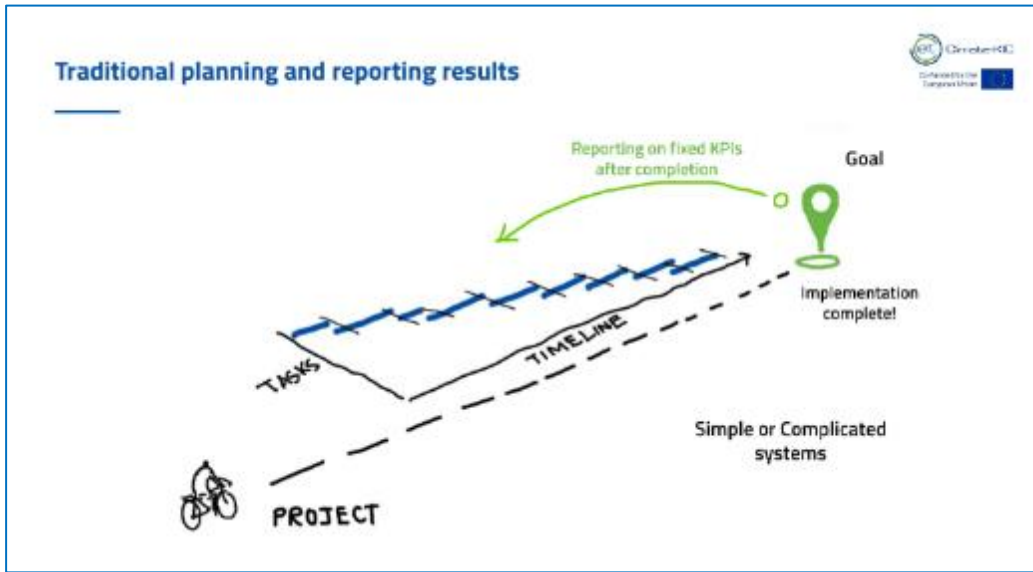
Actions - working in Portfolios

Systems - understanding the interrelations

EU Cities Mission Systemic Innovation




THIS PATH WILL NOT BE THE STRAIGHTFORWARD ONE - NEW WAYS ARE NEEDED.



THE SELECTED PILOT CITIES OF THE EU MISSION (DE | SE) ADDRESSING CHALLENGES FOR SYSTEM CHANGE

Pilot Cities 1. CALL



GERMANY
AACHEN, MANNHEIM & MÜNSTER

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CoLAB – Committed to Local Climate Action Building



**MALMÖ,
SWEDEN**

Net Zero Malmö Pilot

Pilot Cities 2. CALL



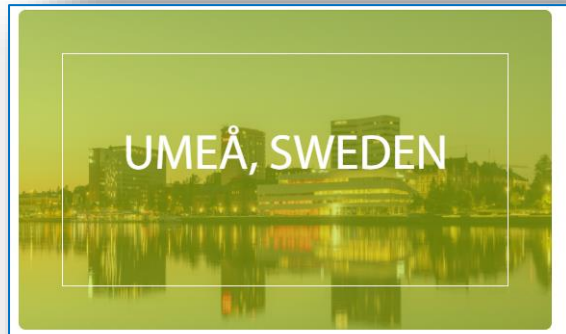
GÄVLE, SWEDEN

**Gävle3C – Mobilising Gävle Climate City Contract
Transport Portfolio**



**HELSINGBORG,
SWEDEN**

**COBUILD NETZERO – Pilot City Helsingborg Innovation
District: Co-creating for Climate Neutral Building and
Construction in Oceanhamnen**



UMEÅ, SWEDEN

The North Star



**UPPSALA,
SWEDEN**

**SCALE UP – Systematic Climate Action to Lower
Emissions in Uppsala**



**STOCKHOLM,
SWEDEN**

**SCALE Stockholm – Stockholm Pilot City for Climate &
Health: Building Capacity to Scale**



LUND, SWEDEN

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UNIVERSITETSBIBLIOTEK

CoPilot Lund



**EU CITIES MISSION
Pilot Cities Programme**

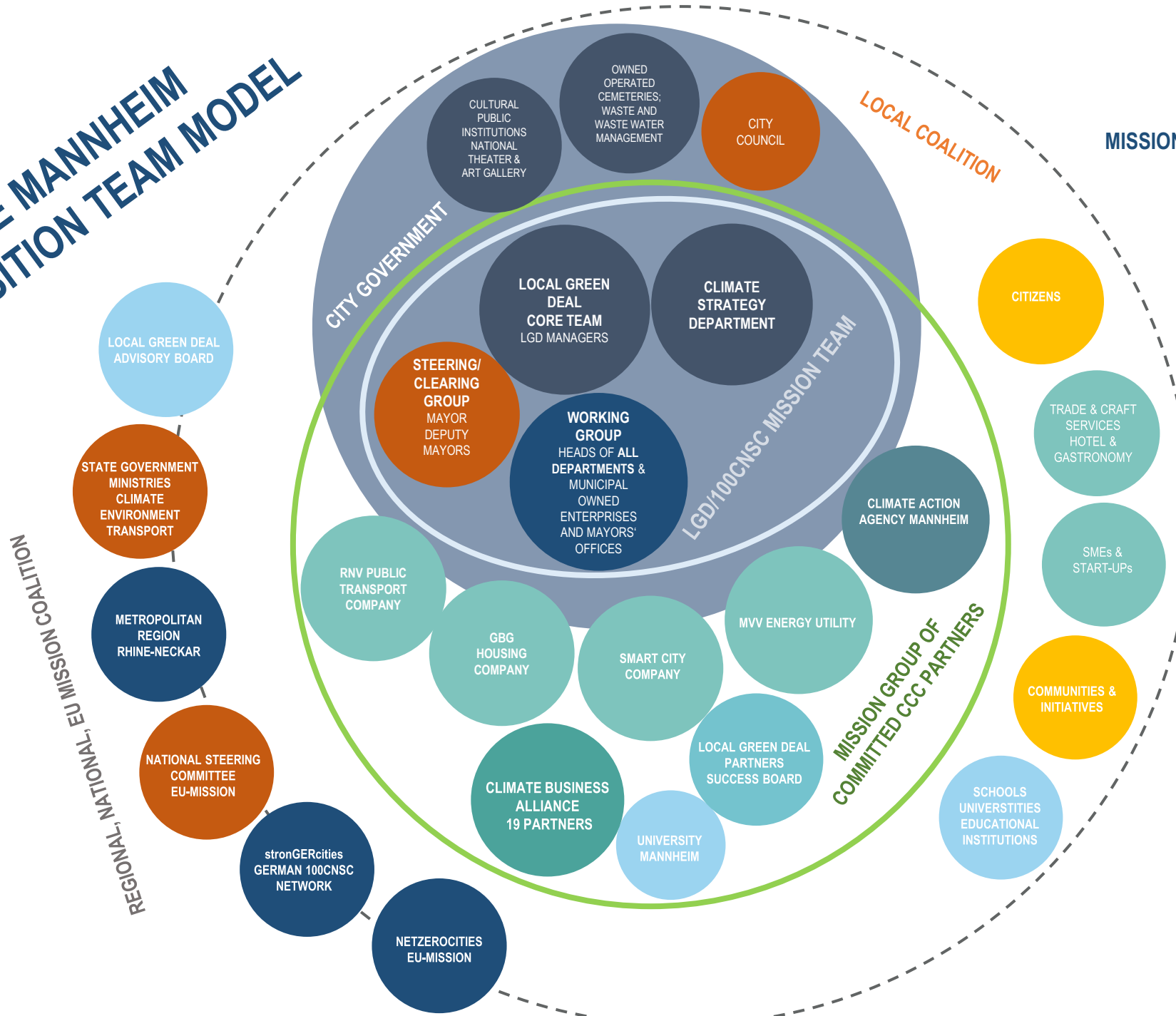
A tailor-made learning programme
to accelerate **climate neutrality**

Cohort 1 53 Cities
25 Pilot Activities

Cohort 2 26 Cities
22 Pilot Activities

Funded by the European Union

THE MANNHEIM TRANSITION TEAM MODEL

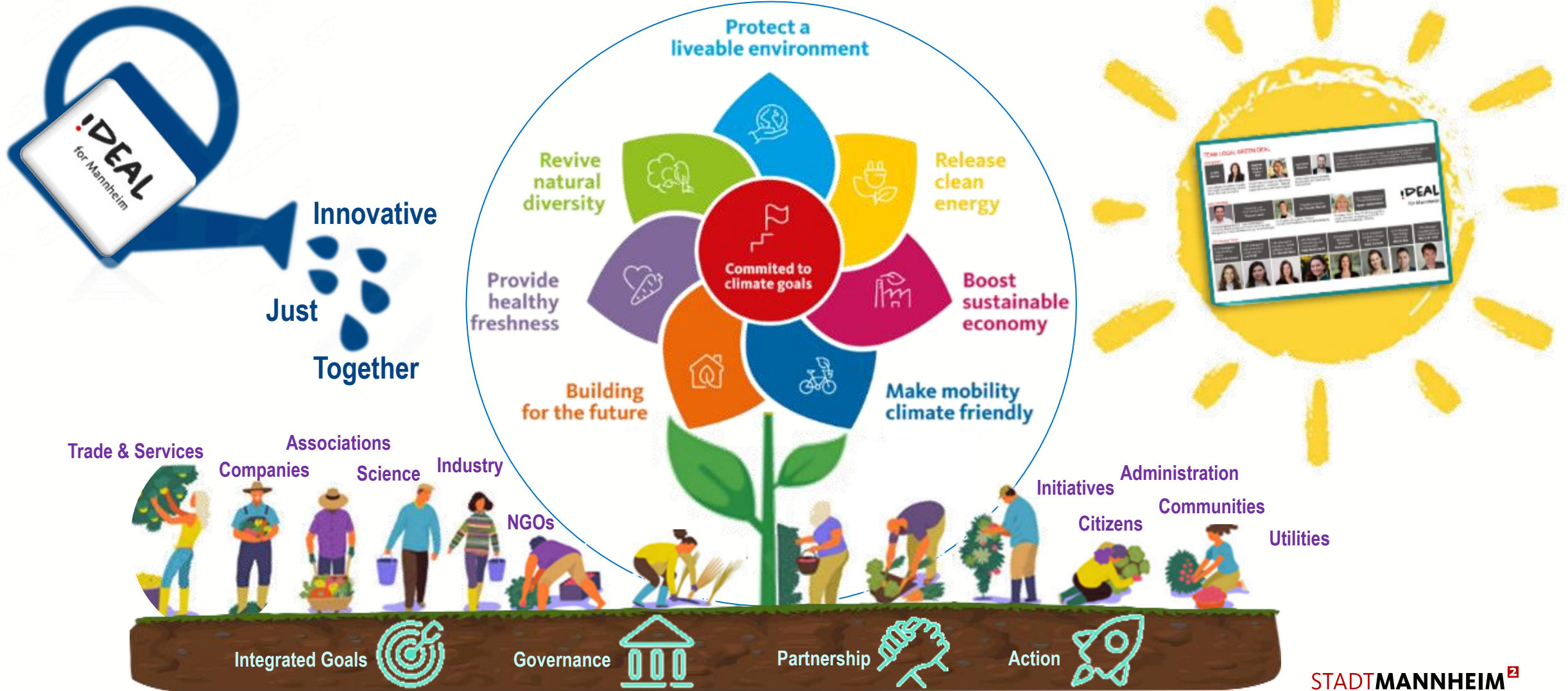


MISSION GROUP & NETWORKED PARTNERSHIPS MODEL:

- LGD/100CNSC MISSION TEAM
- MISSION GROUP OF COMMITTED CCC PARTNERS
- LOCAL COALITION
- REGIONAL, NATIONAL, EU MISSION COALITION



THE EU MISSION IS AN IMPLEMENTATION PROJECT, NOT A RESEARCH LABORATORY.



SYSTEM CHANGE – MONITORING EVALUATION AND LEARNING – DATA FOR IMPACT

[HTTPS://VIMEO.COM/776236432](https://vimeo.com/776236432)

Germany

Dortmund

Elmshorn

Heidelberg

Karlsruhe

Kiel

Kreis Siegen-Wittgenstein

Landkreis Celle

Landkreis Haßberge

Landkreis Schwäbisch Hall

Mannheim

Pforzheim

Radolfzell

Ravensburg

Regionalverband Ruhr (53 cities)

Solingen

Waldshut-Tiengen



Sweden

Swedish Climate Policy Council

Eskilstuna

Gotland

Gävle

Helsingborg

Malmö

Östersund

Tyresö

Umeå

Uppsala

Västerås

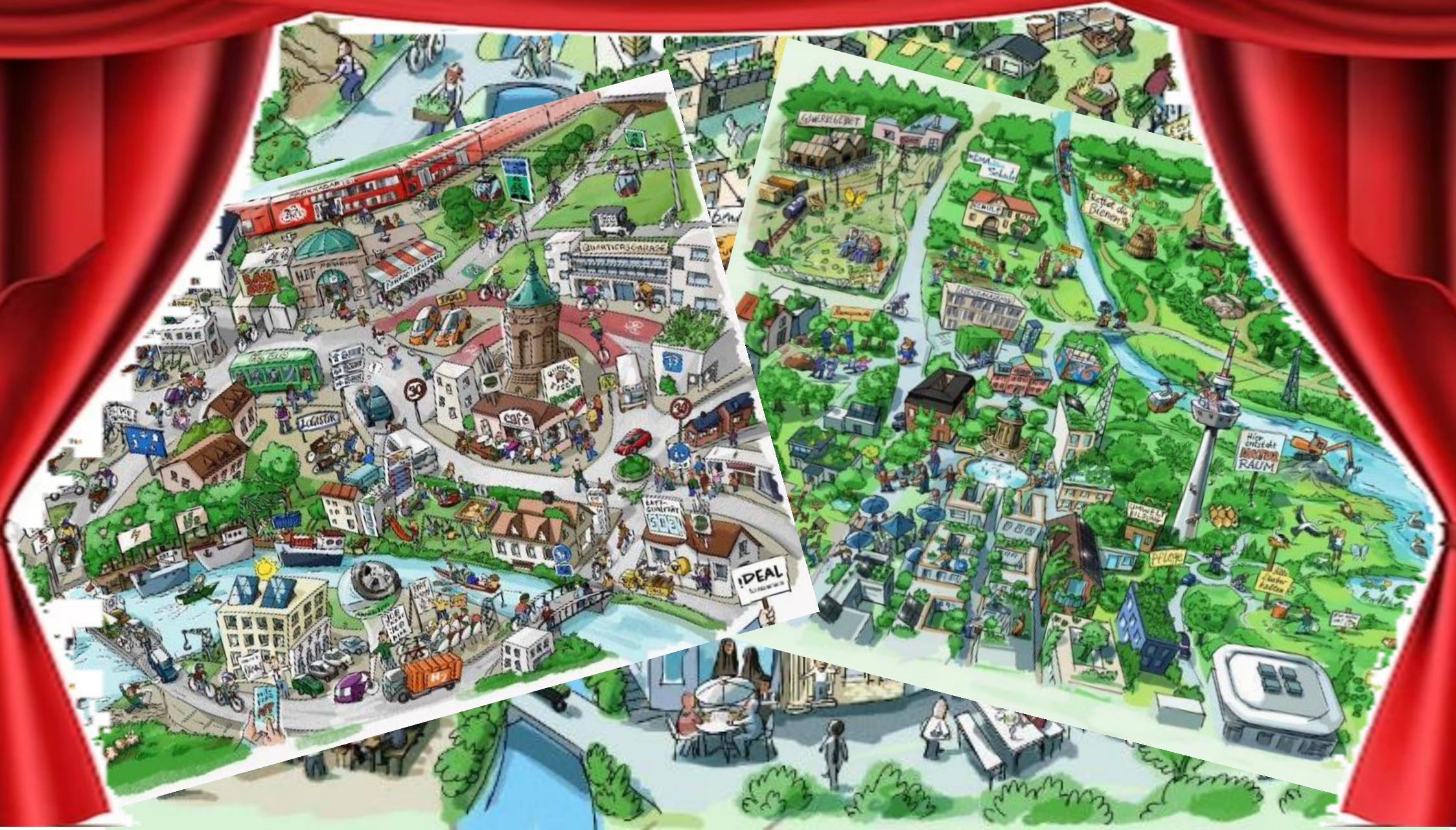
MISSION LABEL – UNDER THE FIRST 10 AWARDED CITIES STOCKHOLM (SWEDEN) & MANNHEIM (GERMANY)

The 10: Klagenfurt (Austria), Sønderborg (Dänemark), Cluj-Napoca (Rumania), **Stockholm** (Sweden), **Mannheim** (Germany), Madrid, Valencia, Valladolid, Vitoria-Gasteiz, Zaragoza (Spain)



The graphic is a celebratory award certificate for the EU Mission Label. At the top left, it features the 'EU MISSIONS' logo with a building icon and the tagline 'CLIMATE-NEUTRAL & SMART CITIES'. To the right is the 'NET ZERO CITIES' logo, also with the tagline 'EU MISSION PLATFORM | CLIMATE NEUTRAL AND SMART CITIES'. The main title 'EU MISSION LABEL' is prominently displayed in the center. Below it, the word 'CONGRATULATIONS' is repeated three times in a stylized font. The message 'To the 10 awardees of the EU Mission Label!' is written in a clean, sans-serif font. A large circular seal on the right contains the EU flag, a building, a leaf, and a gear, with the text 'EU MISSION LABEL' at the top and 'CLIMATE-NEUTRAL & SMART CITIES' at the bottom. At the bottom left, the European Union flag and the text 'Funded by the European Union' are visible. A small vertical copyright notice 'EU Missions: © European Union, 2021. All rights reserved' is on the right side.





We (the EU Mission Cities) are ready for the fast lane to climate neutrality.

National and Regional governments and the EU - please set the course for the “right of way”.

We are already in the rocket to the moon and have calculated the course.

