



Nasdaq's Role within ESG and the Importance of Diversity

NAFS June 2022

Nasdaq European Markets in a Global Perspective

Nasdaq

A leading provider of trading, clearing, listing, exchange technology, information and public company services across six continents.

POWERING
130+
GLOBAL EXCHANGES

31
MARKETS OWNED & OPERATED BY
NASDAQ

50
YEARS OF INNOVATING AND COUNTING



THE U.S.
3.737
COMPANIES

EUROPE
1.247
COMPANIES

NASDAQ EUROPEAN MARKETS

A prosperous market covering, from a listings and trading perspective, [Nasdaq Nordic](#) (Sweden/Finland/Denmark/Iceland) and [Nasdaq Baltics](#) (Latvia/Estonia/Lithuania).

2 271 Bn€
MARKET CAP

3 910 M€
TURNOVER PER BUSINESS DAY

Nasdaq European Markets operate

7
EXCHANGES

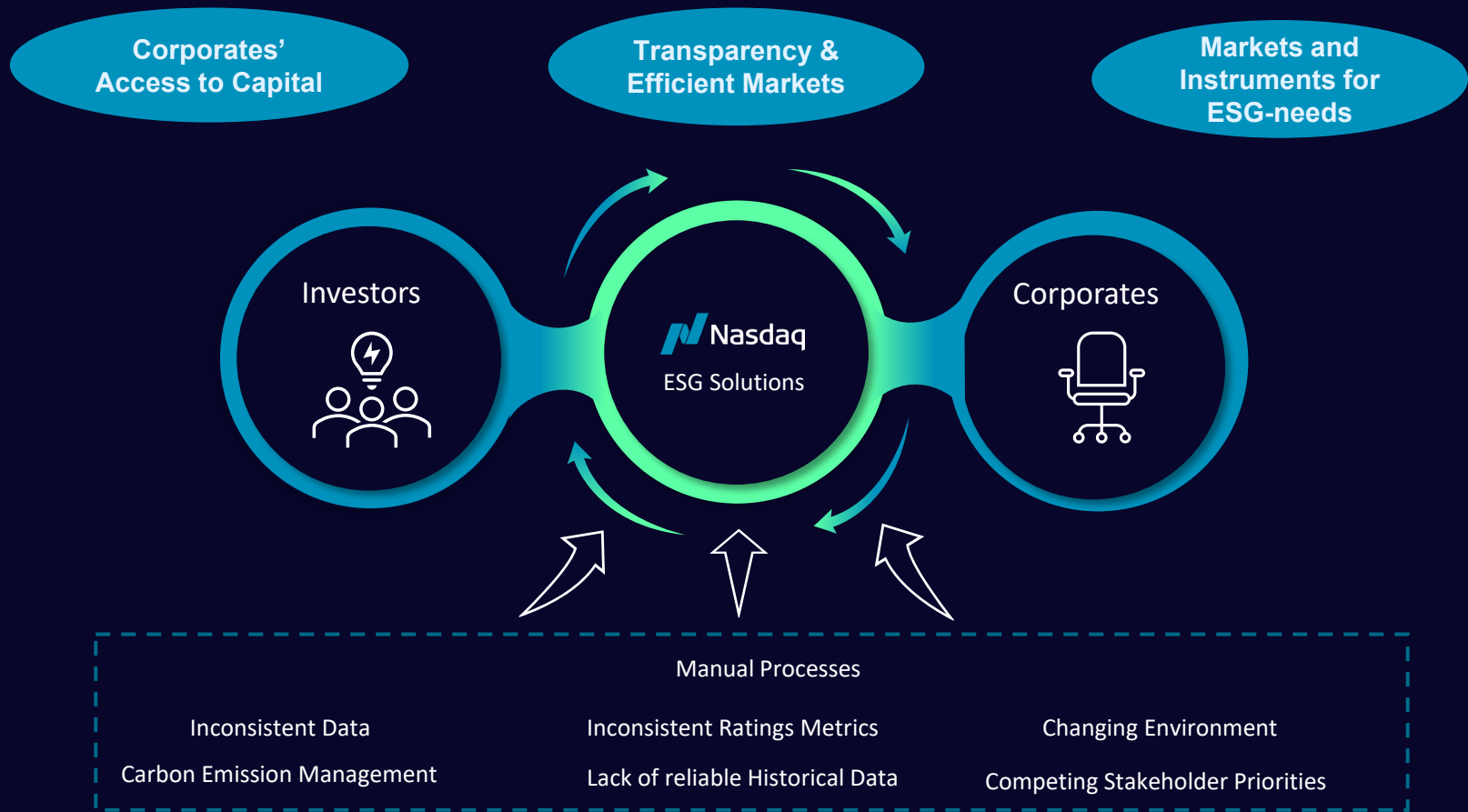
1
CLEARINGHOUSE

1
CSD

Note: Statistics as per 2021



Nasdaq's Role - Unique Position Between Corporates and Investors



Our Key Sustainability Initiatives

Corporates

ESG Advisory, Reporting & Data

We support corporates with strategy and advisory service and simplify the reporting of sustainability efforts for listed and private companies globally.

ESG Advisory Services
OneReport
ESG Reporting Guide
ESG Data Portal
NSBN Issuer Portal

Manage Carbon Emissions

We support corporates to manage their emissions through the world's first B2B platform, standard and registry focused solely on Carbon Removals.

Puro.earth

Sustainable Debt Markets

We operate one of the leading markets for green, social and sustainable debt products - bonds, structured products and CPs.

Nasdaq Nordics Sustainable Bond Listing

Sustainable Equity Market

We give issuers on Nasdaq Main Markets and First North possibility to increase transparency and credibility for sustainable business.

Nasdaq Green Equity Designation,

Investors

Sustainable Bonds Transparency

We provide transparency and access for investors to structured data on sustainable bonds with global coverage to enable more sustainable investment decisions.

Nasdaq Sustainable Bond Network

ESG Data Solutions

We provide useful and transparent ESG data for investors including specialized and granular data sets from specialized providers.

ESG Data Hub
ESG Data Portal
eVestment ESG Fund Data

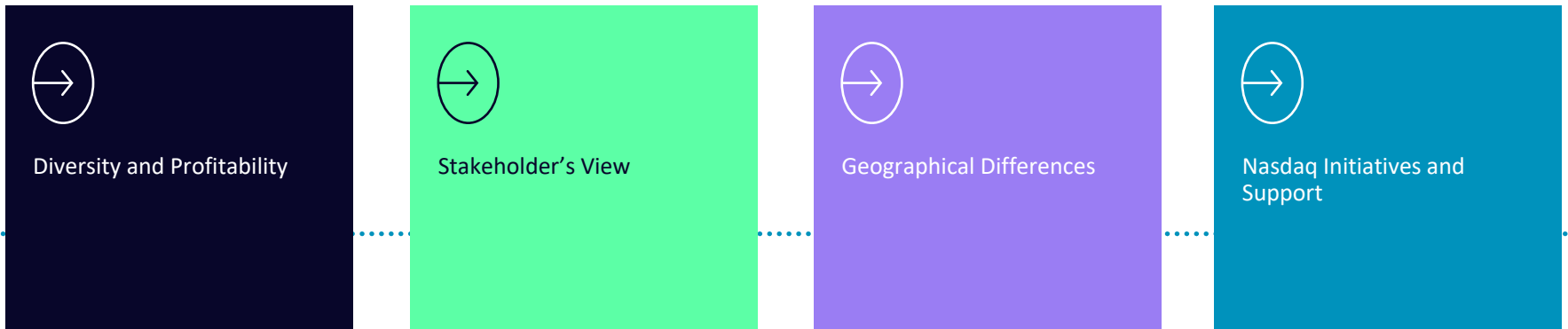
ESG Index & Future

We give investors the opportunity to invest in companies that take responsibility for a more sustainable future.

OMXS30ESG Futures
Nasdaq 100 ESG
Next Generation 100 ESG



The Importance of Diversity & Inclusion



- McKinsey report
- Goldman Sachs

- Investors
- Employees
- Customers

- US vs Nordics
- Tools: Self-regulation versus requirements
- Transparency versus rules

- US: Transparency – comply or explain
- Nordics: Education and cooperation with expert organizations
- Financial literacy
- Reporting tools