

The situation in the pelagic markets in Eastern Europe – what now?



Christen A. Mordal
Norwegian Seafood Council



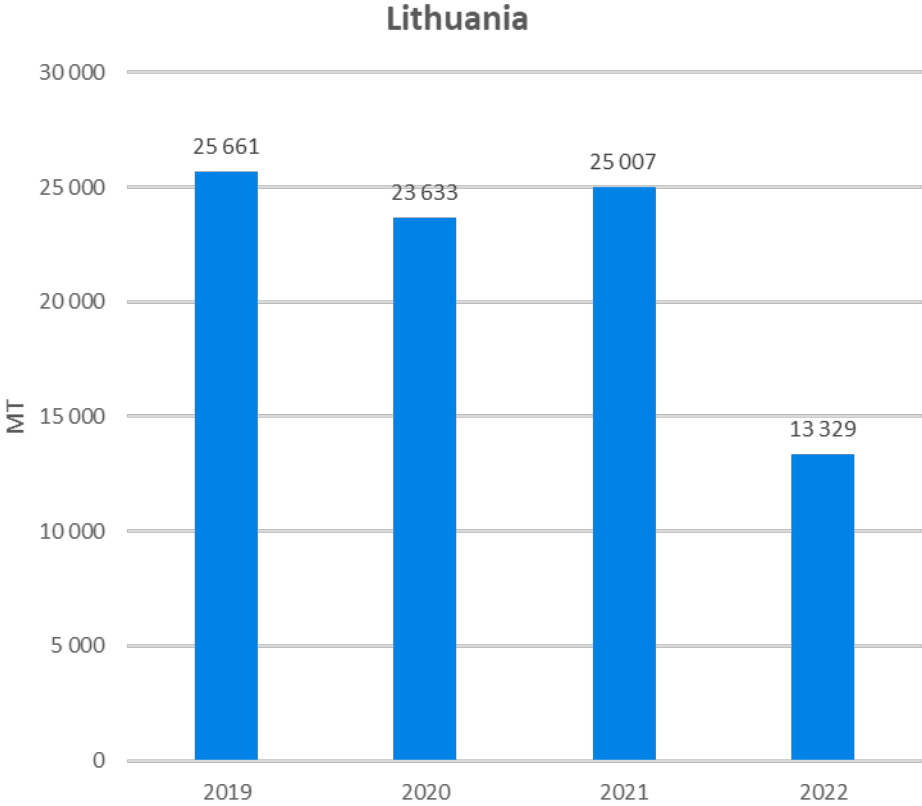
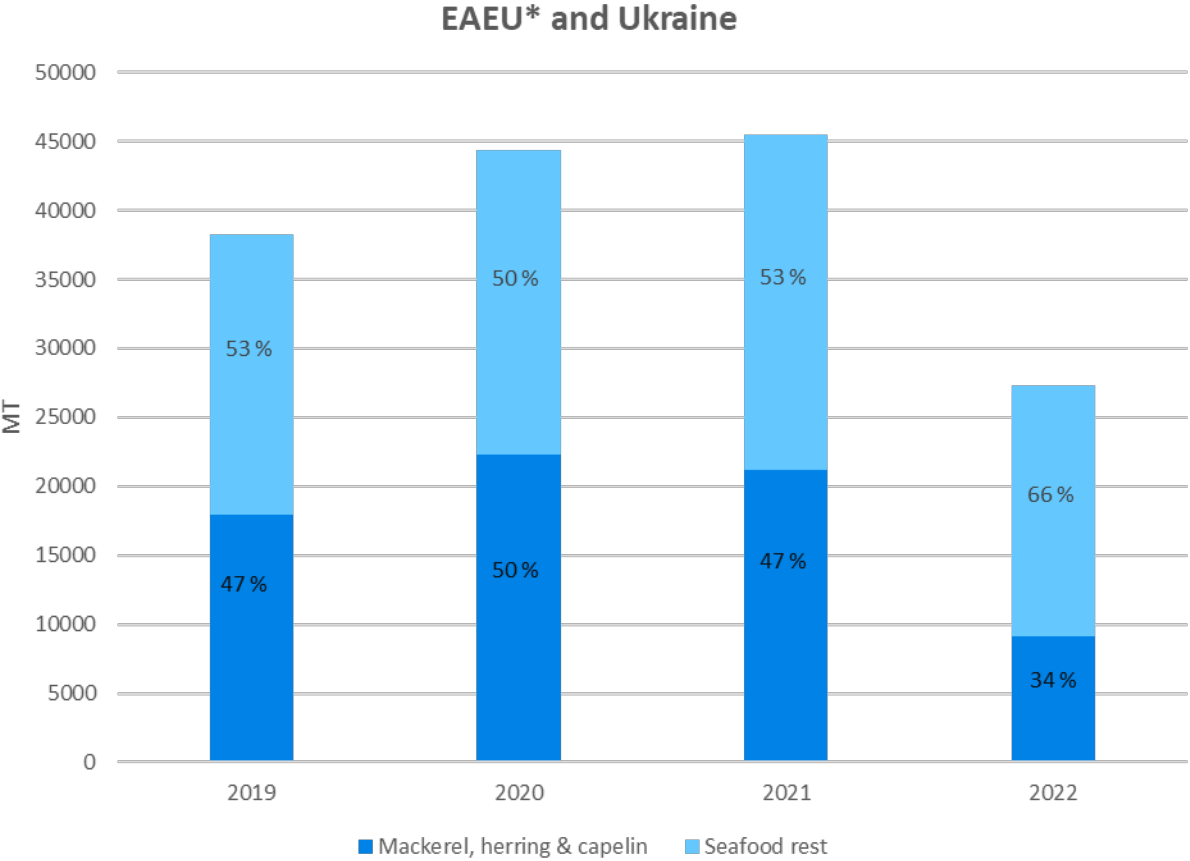
Photo courtesy: Pelagia

The world towards de globalization



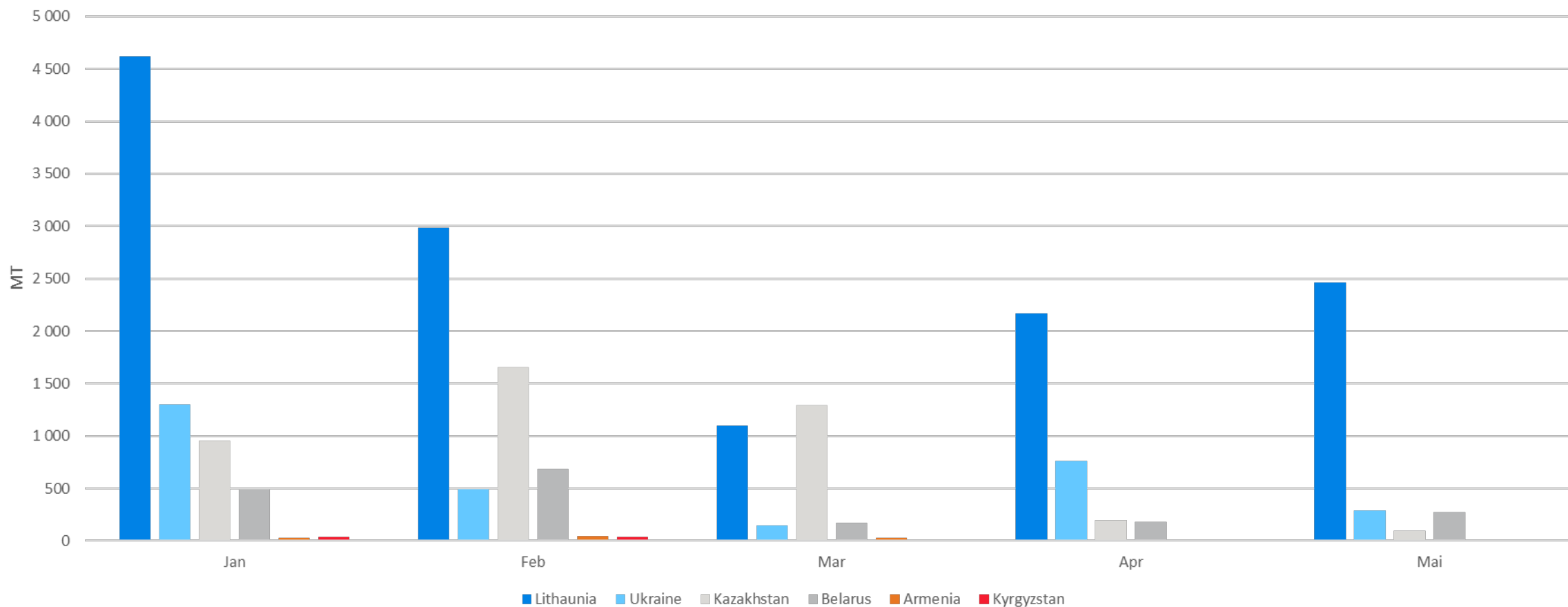
- *America first*
- Brexit
- Covid 19
- China and Taiwan
- Russia's invasion of Ukraine
- And more to come...

Norwegian exports Jan-May 2019-2022



* EAEU = EurAsian Economic Union

Norwegian exports of mackerel, herring and capelin to EAEU, Ukraine and Lithuania, Jan-May 2022*



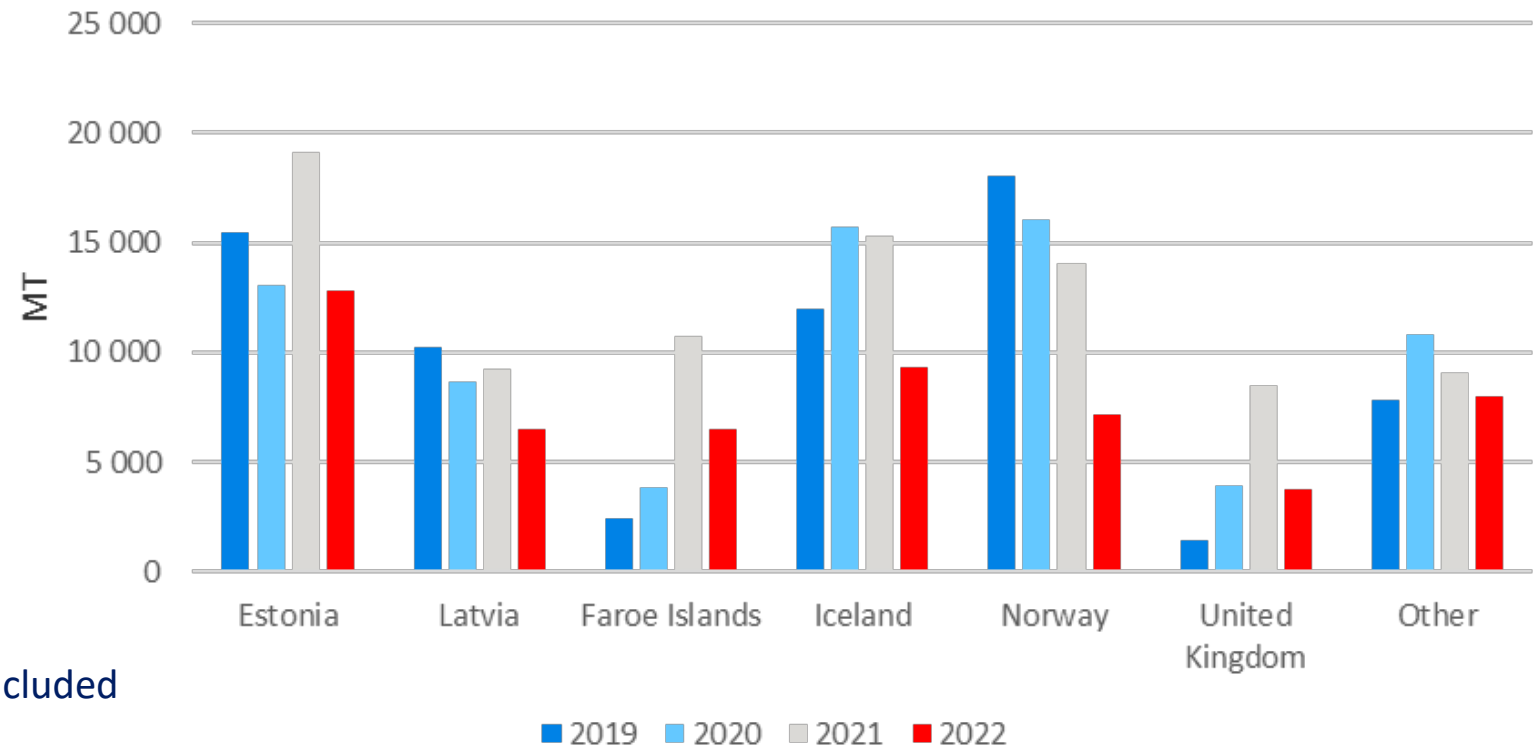
UFC cold storage in Kyiv



Ukraine imports of pelagics

January - April

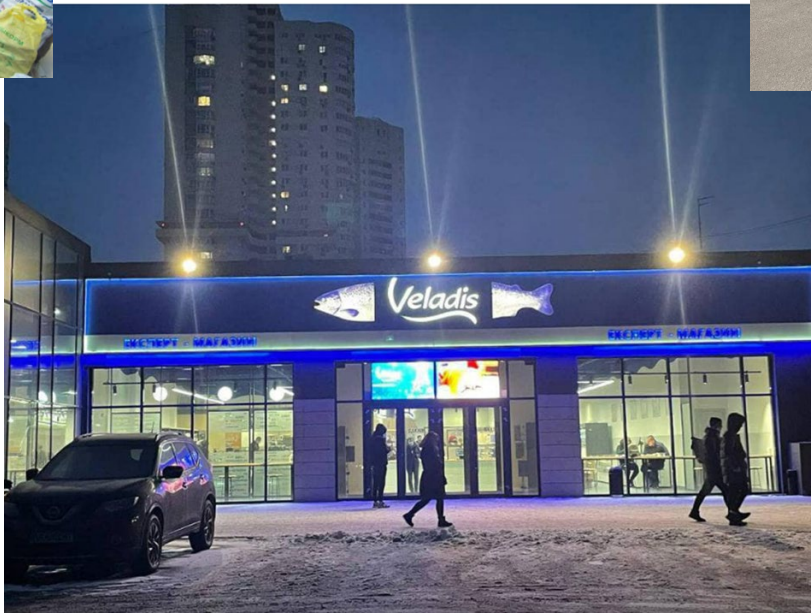
- Russian invasion February 24
- Divided East – West Ukraine
- March/April: Imports via Polish border, now Klaipeda is coming back
- *New normal* (?)
- Exports to Ukraine still unpredictable and risky
- Import facilitation for critical goods, fish included
- EU candidacy, membership still way ahead



Key Ukrainian seafood players still active



UFC



Klion



Flagman

Egersund Seafood Ukraine

Графік роботи: пн-нд: 12-20 (Київ), ср-нд: 12-21 (Львів)

Працює замовлення доставки та самовивіз

EGERSUND
SEAFOOD

RestaurantShopAbout company

Assortment for Delivery

Log in

0.00 UAH

Main | Locations | Grygorenko

ENKO

SKYMALL

TSUM

PALLADIN

OBOLON

LVIV

RUSA



Grygorenko

ave. Petra Grigorenko, 32-d

Work schedule:

Mon. - Sun. 12:00 - 20:00
Every penultimate Monday the shop
opens at 3:00 PM Holidays
Schedule: 30.12 - from 09.00 to
22.00 31.12 - from 09.00 to 20.00
01.01 - day off

Order food for self-pickup:

+38(067) 464 81 67

Delivery:

+38(067) 325 80 63

Reference:

+38(067) 219 77 47

Mail:

info@egersund.ua

Kyiv, June 18, 2022

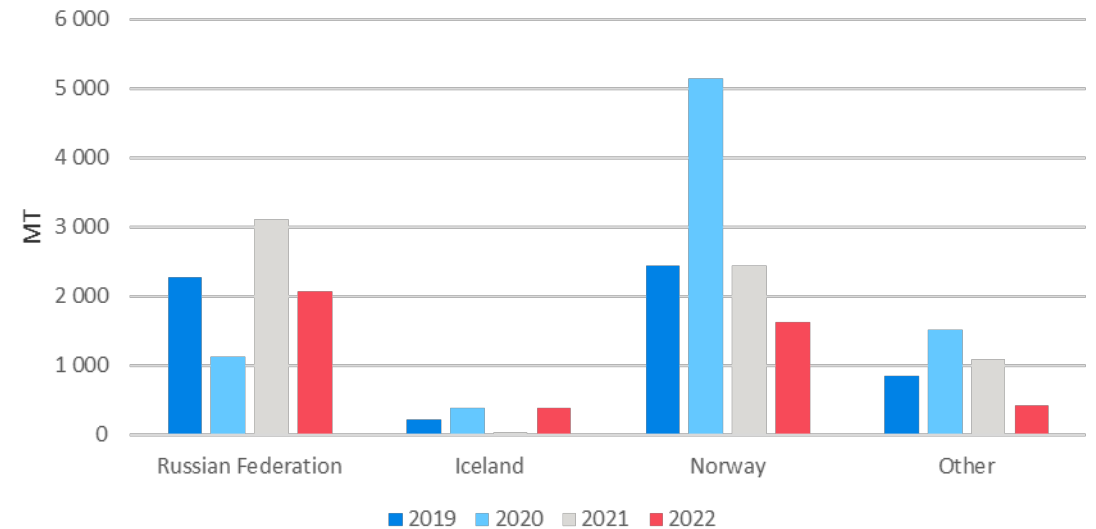
No lack of food....



Kazakhstan imports of pelagics

January - March

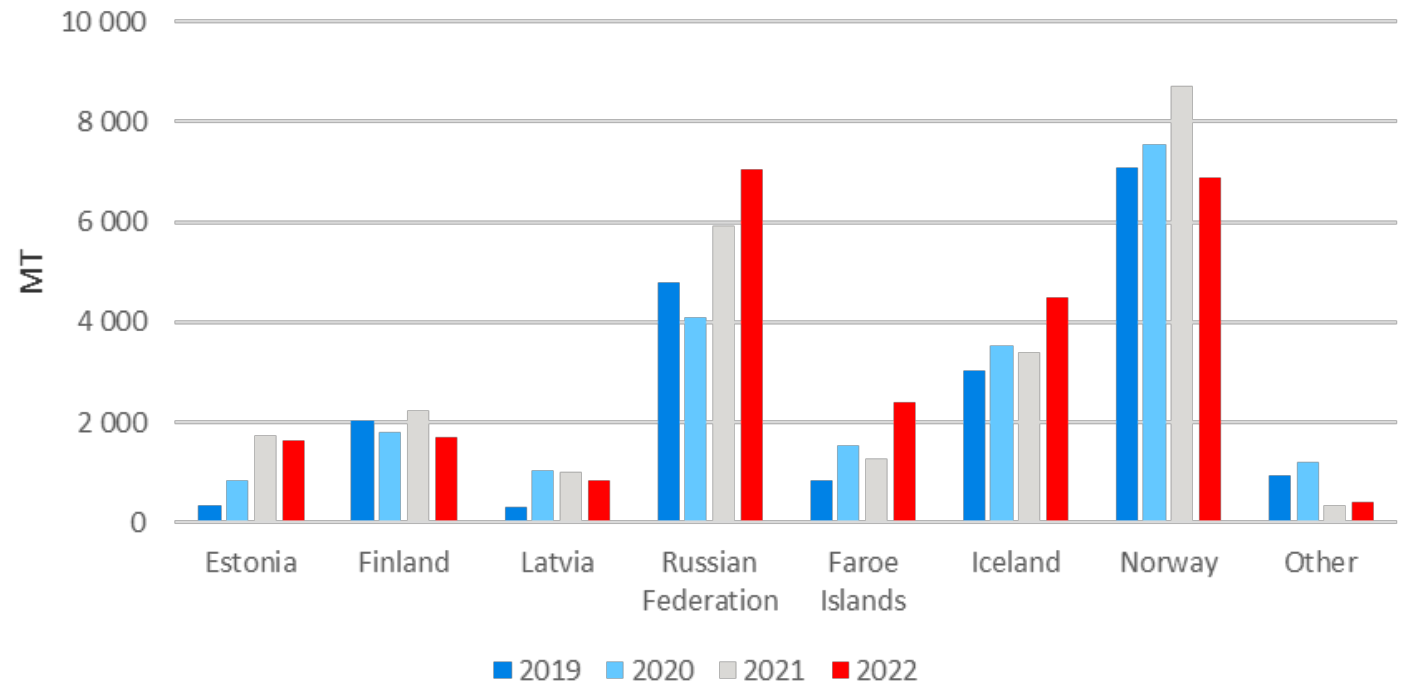
- Few market players
- Logistical challenges (Klaipeda out)
- No sanctions on Kazakhstan
- Kazakhstan – Russia controversy over the Russian invasion
- 2022: Sharp increase in pelagic exports to Russia



Belarus imports of pelagics

January - March

- Few, strong players
- Logistical challenges
- Imposed sanctions
 - Banking sector
 - Self imposed by exporters
- Fish & seafood not sanctioned
- Imports dropped March-April, now recovering (superseeding 2021)
- Russia still important end market
- Norway and Iceland looked upon as «most friendly suppliers»



Russia – out of the good company

- but still an important player



News article

11 March 2022

Share:



Russian invasion of Ukraine: Implications for the UK Seafood Supply Chain

An overview of the potential implications of global food-related trade disruption on the UK seafood supply chain following events in Ukraine.

UKRAINE · Published March 2

How the Russian-Ukraine war could impact seafood

Seafood industry is bracing for possible sanctions against Russia's exports

Putin's pollock: U.S. seafood imports fuel Russian war machine

The U.S. banned Russian seafood imports to keep from fueling the Russian war machine. But Russian fish still come in via China. The U.S. doesn't check, though it could.

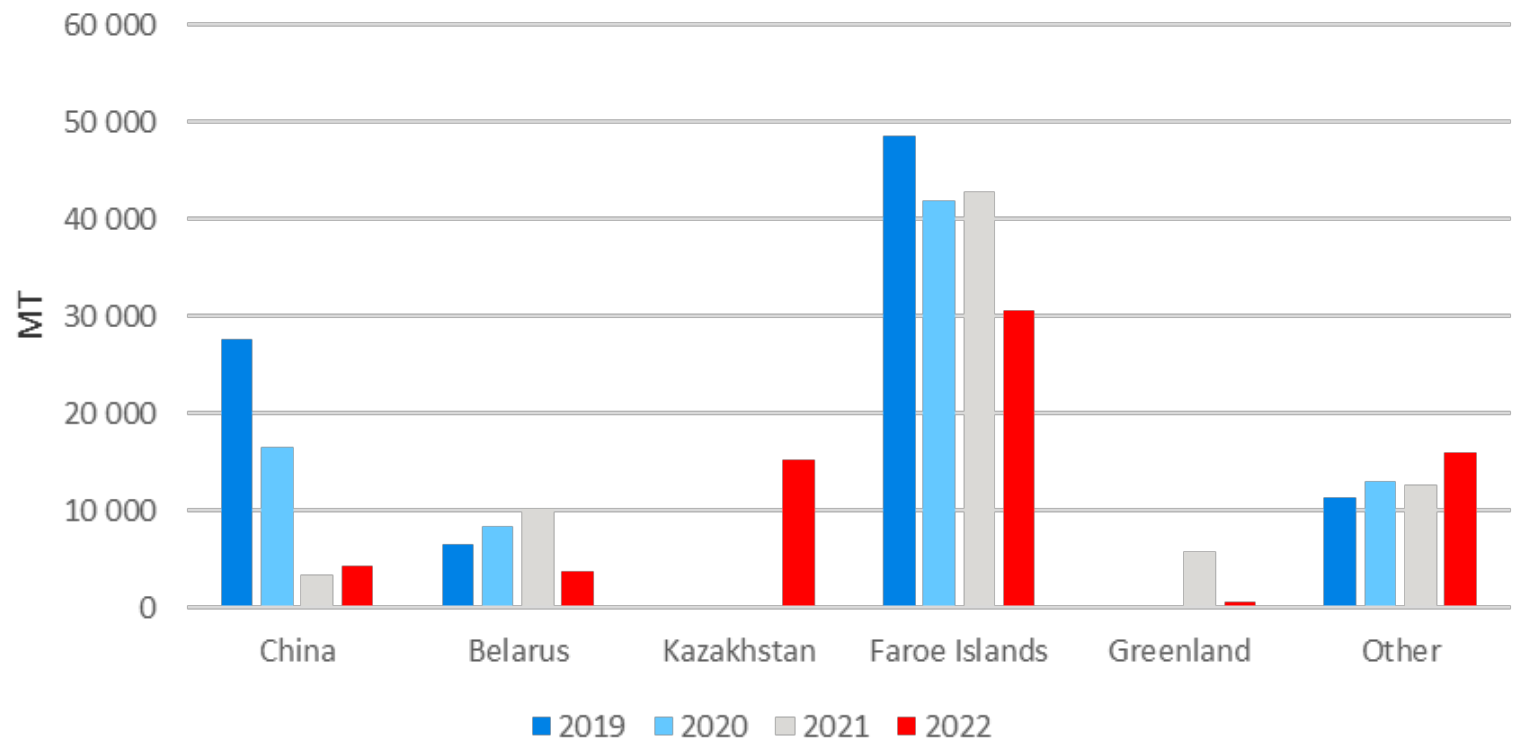
By Joshua Goodman/AP | Apr 19, 2022, 1:00pm CEST

Helen Wieffering / AP

Russia imports of pelagics

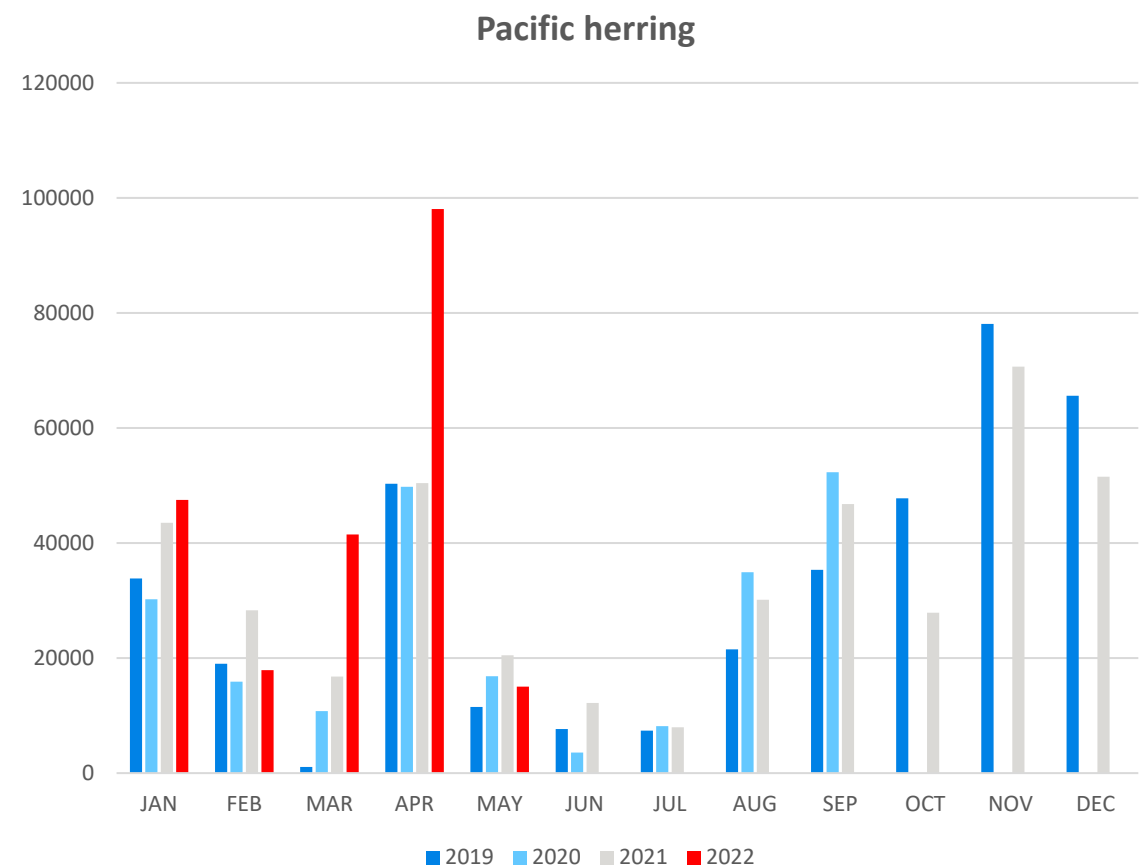
January - April

- Russia still by far the most important pelagic market in Eastern Europe
- Imposed sanctions
 - Banking sector
 - Self imposed by exporters
- Russian counter measures in order to withstand sanctions
- Russia still has a lot of friends
- Apart from USA/Canada, no restrictions on seafood with Russian origin

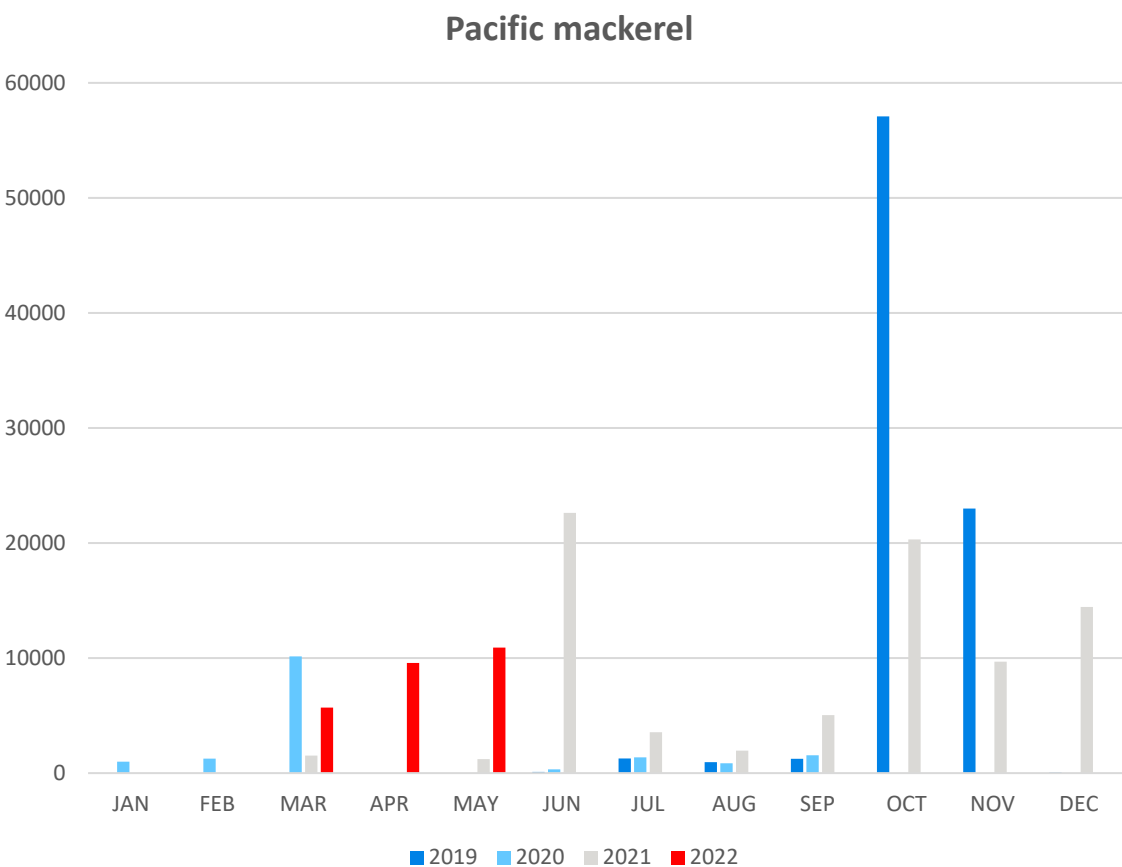


Russian herring and mackerel catches in the Pacific

January - May



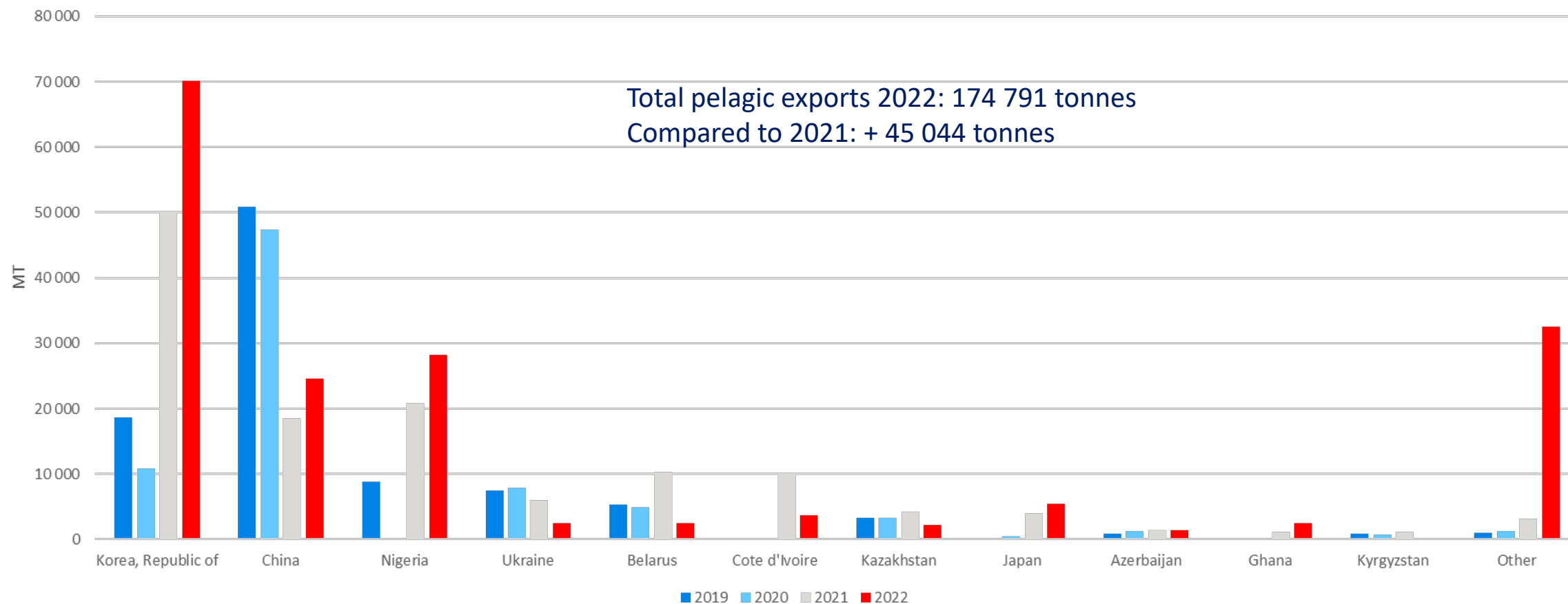
Increased herring catches 2022 vs 2021: + 60 000 MT



Increased mackerel catches 2022 vs 2021: + 23 000 MT

Russian pelagic exports

January-May



NORWEGIAN
SEAFOOD COUNCIL

Proudly representing

SEAFOOD
FROM
NORWAY

The Norwegian flag is positioned vertically to the right of the text 'FROM NORWAY'. It consists of three horizontal stripes of red, white, and blue.