

The background is a composite of various microscopic images, including circular cells, elongated structures, and a central glowing sphere composed of many small white dots. The overall color palette is dark blue and green.

AquaSpark

**SHAPING THE FUTURE  
OF AQUACULTURE**  
*through investment*



Our mission is to

**move the aquaculture industry towards**

healthy, **sustainable**, affordable production

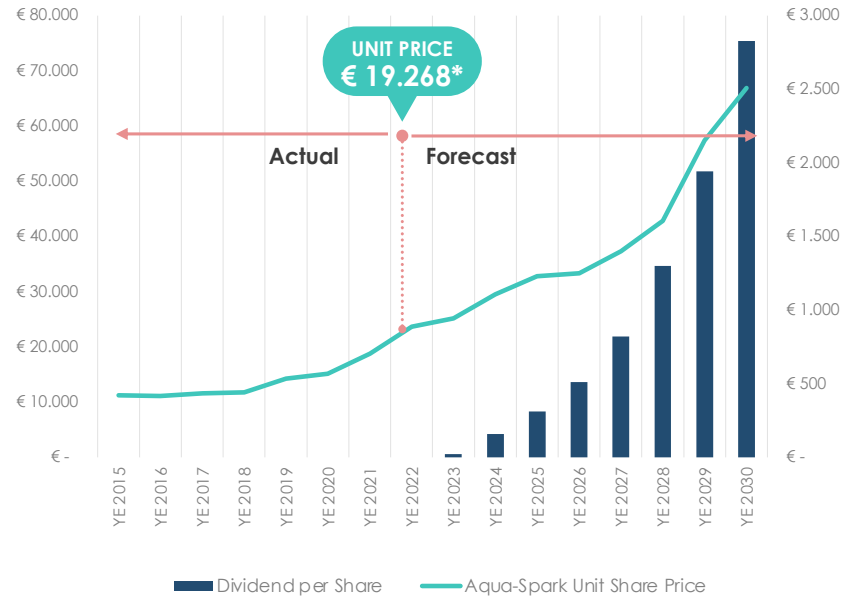
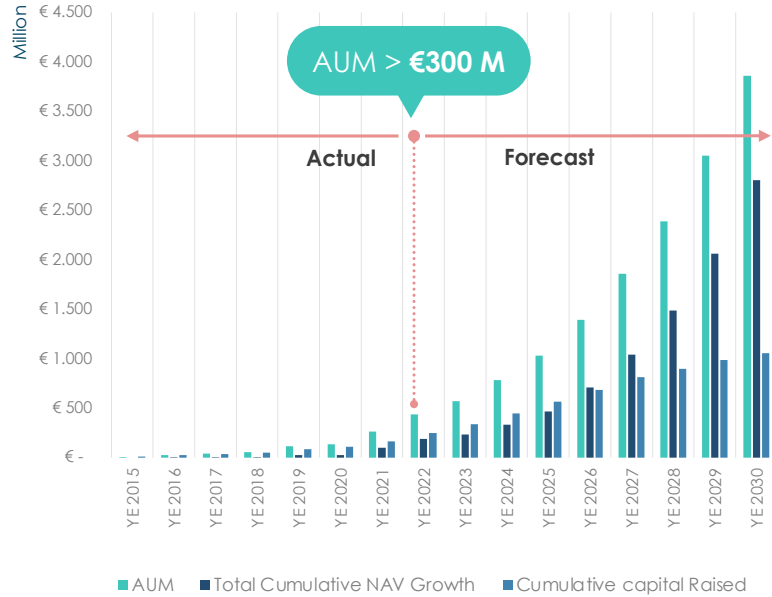
with **comparable financial returns**



## STRATEGY

To build a global, synergistic portfolio of 50-60 companies across the value chain that demonstrates sustainable, healthy and affordable aquaculture generating competitive returns

# Today



# Data in aquaculture

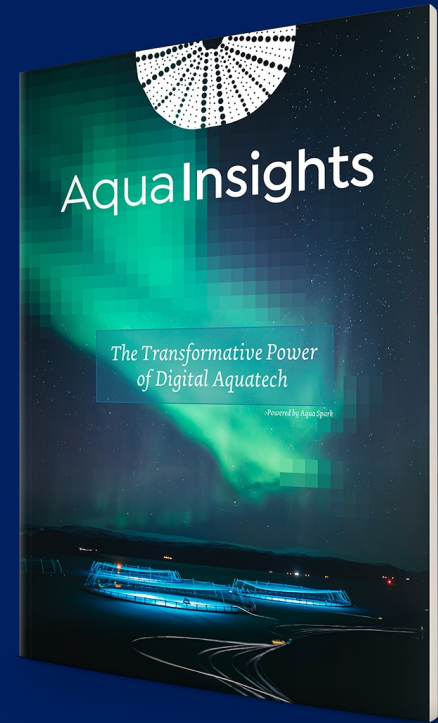
- Vast majority of the global industry is SME (<€100mio rev)
- When we started in 2014 there was no data on what a good investment in aquaculture would look like available
- Lack of data a real barrier to investment, in a capital intensive industry
- Reason why there are relatively few medium size farms, mostly self financed
- Few exceptions such as Norway, Public companies

# Data in aquaculture

- 9 years of studying and building a global pipeline of 1000's of companies
- Finally starting to get comparable data
- Data quality enough to make educated internal investment decisions
- Data quality not enough to have a representative public dataset
- There will be more data on production characteristics and company performance from new tech startups and scaleups

# Data in aquaculture

- Publishing reports to serve investor public instead of datasets
- Catalysing Investment in the Future of Aquaculture. Aqua Insights consists of an open-access industry report series and blog. Our aim is that after reading Aqua Insights you are encouraged to join us to invest in the future of aquaculture



# Data from digital Aquatech

Data transforming the supply chain

- Access to financing for smallholders
- Access to market
- Transparency
- Increased productivity



eFishery

