



WHEN TRUST MATTERS

Ocean's Future to 2050

Decarbonization and digitalization: how does the seafood sector solve the challenges of our age?



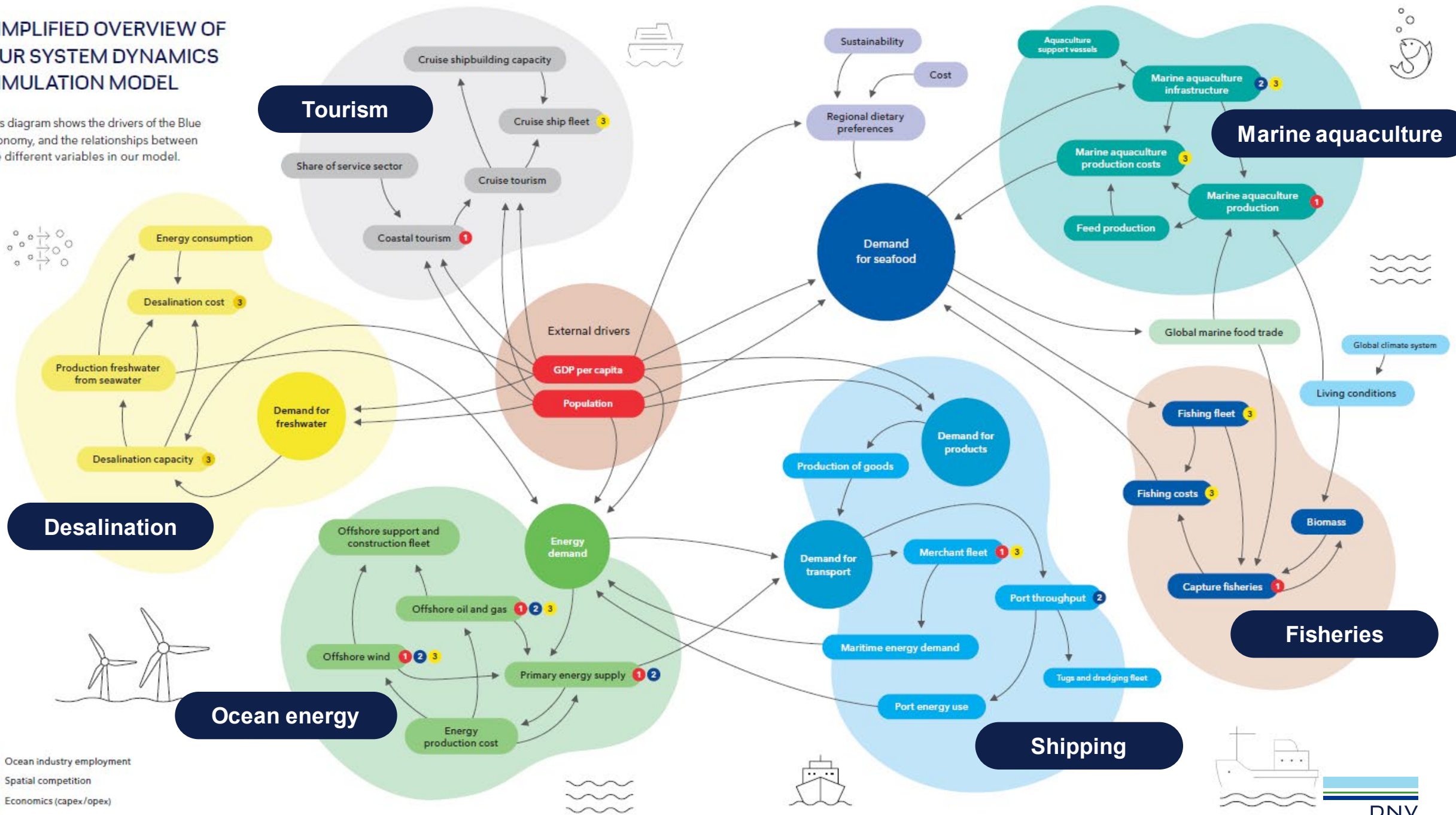
An aerial photograph of the ocean with white-capped waves breaking over a dark blue sea. The perspective is from directly above, showing the intricate patterns of the water's surface.

**What will the Blue
Economy look like towards
2050?**

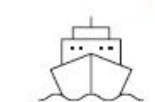
**How can the industry
respond?**

SIMPLIFIED OVERVIEW OF OUR SYSTEM DYNAMICS SIMULATION MODEL

This diagram shows the drivers of the Blue Economy, and the relationships between the different variables in our model.



- 1 Ocean industry employment
- 2 Spatial competition
- 3 Economics (capex/opex)



Trends shaping the Blue Economy in 2050



**Geographical
shifts**

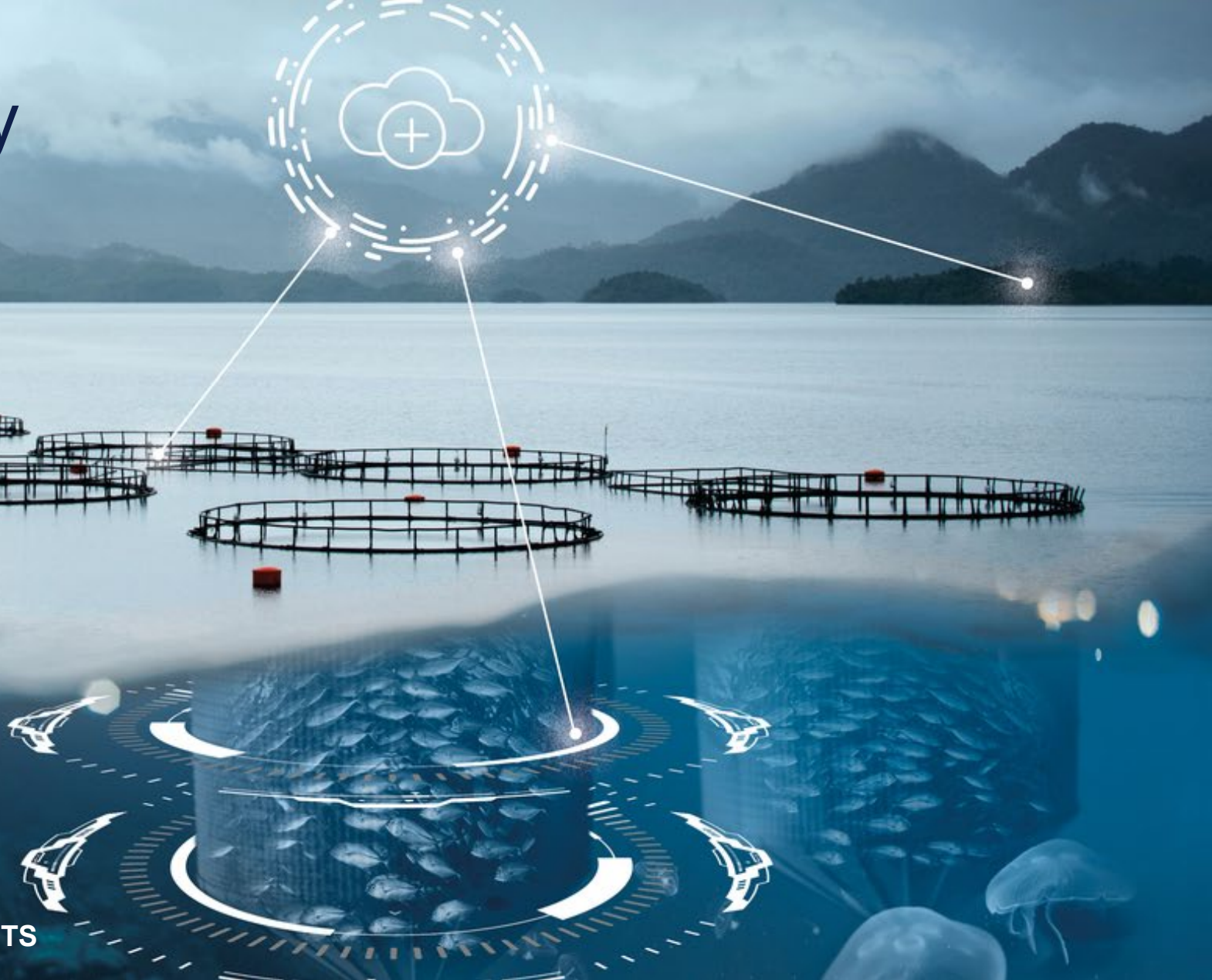
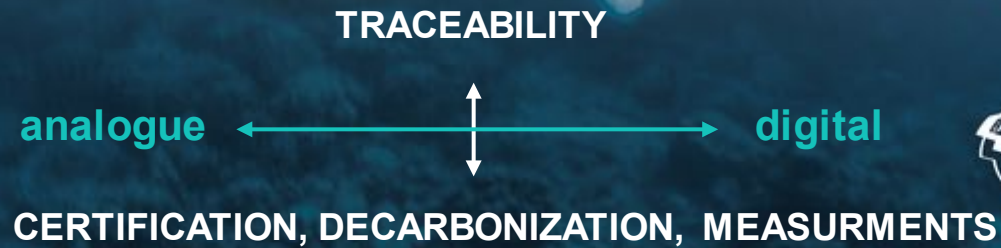


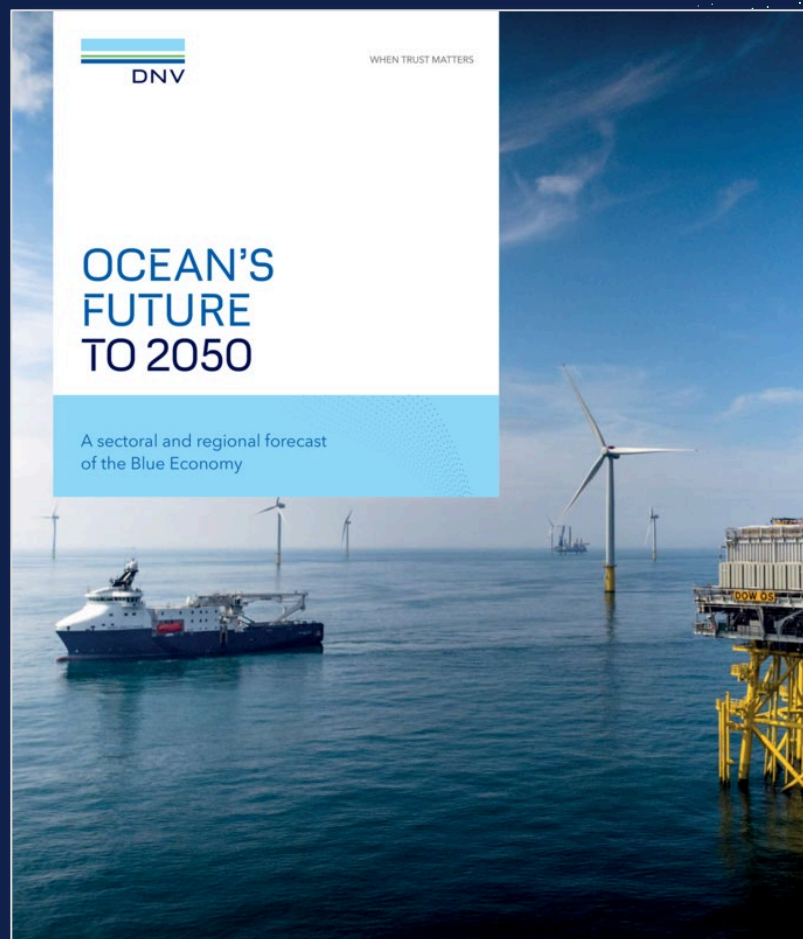
**Industry
transitions**



Race for space

How can the industry respond?





THANK YOU!

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