The Kingfish Company doubled sales and output while average sales price increased in 2021

Investor presentation

KINGFISH

COMPANY

Concluded the purchase of land for our new facility in Maine, US following two final state permits





DUTCH

TAIL

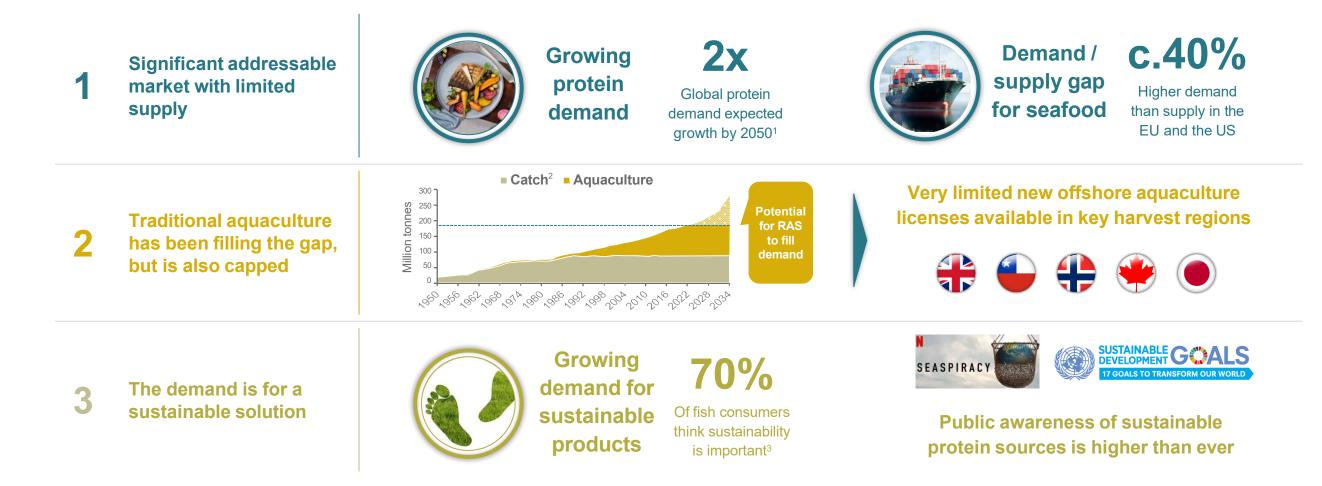
Our products are now sold in 14 countries at large retailers including Whole Foods Market, Auchan, Conad, El Corte Ingles

Contents





Wild-catch and traditional aquaculture are insufficient to meet the increasing seafood demand – RAS technology offers an environmentally responsible solution



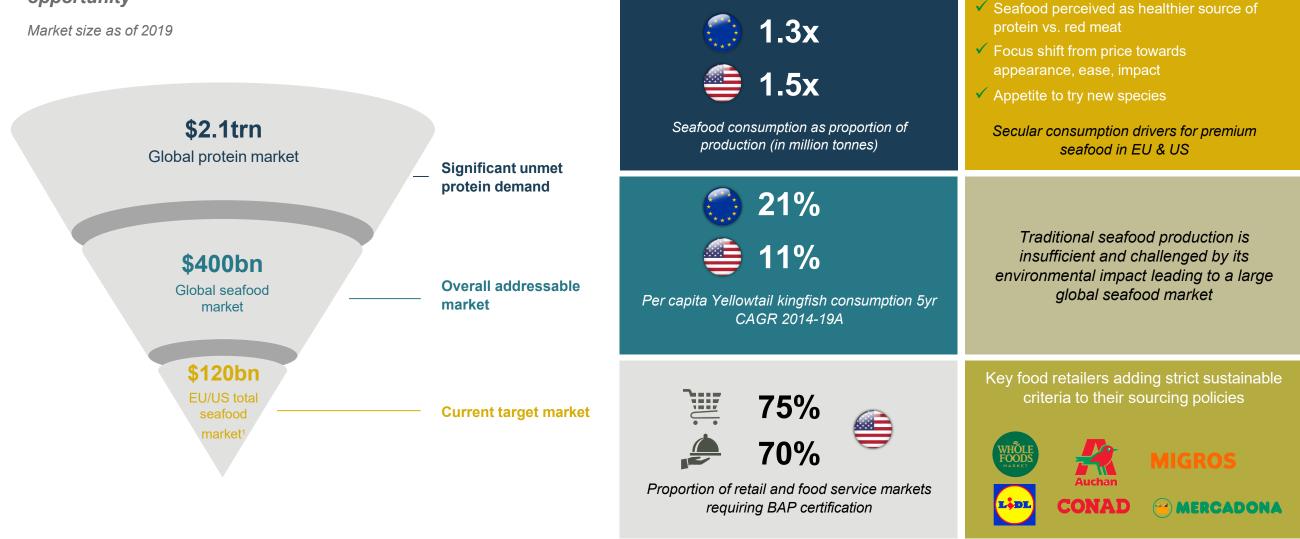
The stage is set for RAS technology to deliver a disruptive 3rd supply source with Kingfish as a sector leader



Source: Company information, industry research, Mowi 2020 Salmon Farming Industry Handbook, FAO. 1 Compared to demand in 2017; 2 Excludes aquatic mammals, crocodiles, alligators and caimans, seaweeds and other aquatic plants; 3 Seafish State of the Nation Research, 2019

Addressing a significant and undersupplied TAM, with vast untapped demand for highvalue and responsibly produced seafood

Substantial TAM provides land-based aquaculture a high growth opportunity











The company in brief



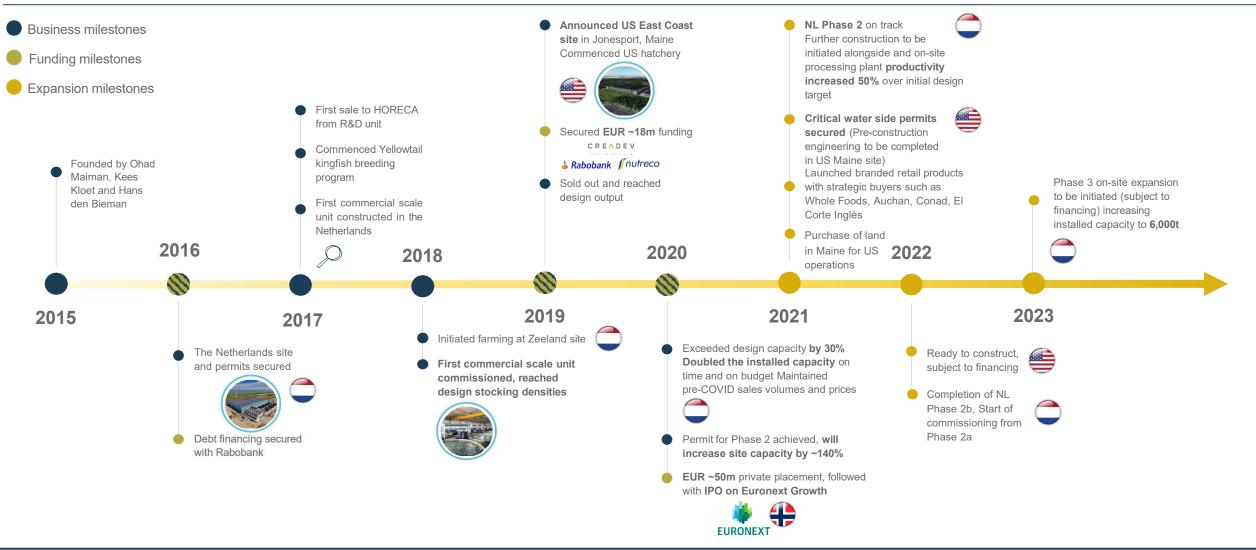
- Our mission is to further advance **our first-mover position** in technology driven aquaculture and establish The Kingfish Company as a market leader in the sustainable production of **high-value marine seafood**
- Established in 2015 and continuously producing since 2017 the Yellowtail Kingfish, a high value and fast-growing fish compared to the more commonly farmed species
- We designed and built our first modular production unit with a 520t yearly capacity target and are performing in a stable run-rate in excess of 40% above design capacity
- Based on **proven design, construction, operations and sales**, we have doubled installed capacity during 2020, on time and on budget
- As of early 2021, we have commenced doubling our capacity again to more than 3,500 tons in The Netherlands and are in advanced stages of development of an 8,500t facility in the US
- We are a proven leader in high value seafood production, utilizing in-house developed land-based Recirculating Aquaculture System (RAS) technology



Solar panels on the roof at The Kingfish Company's RAS facility in The Netherlands

Built on a proven track record of design, construction and operational excellence, The Kingfish Company is poised to enter a supercharged expansion phase

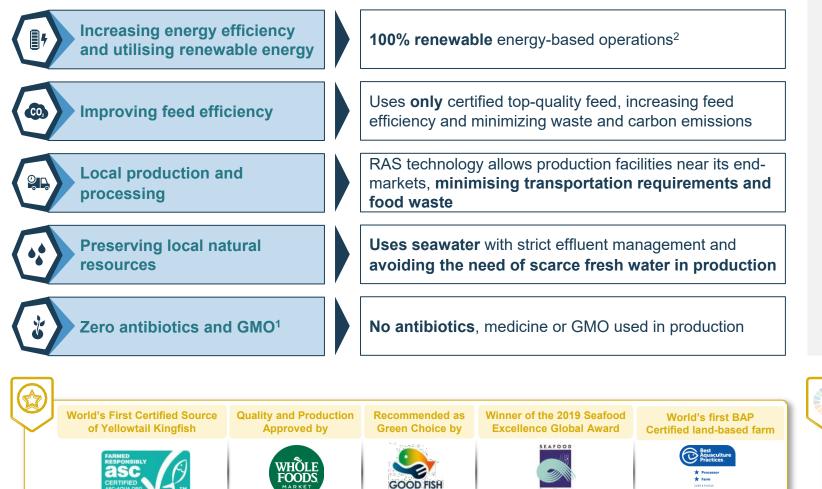
Strategically located in US and European premium import dependent seafood markets

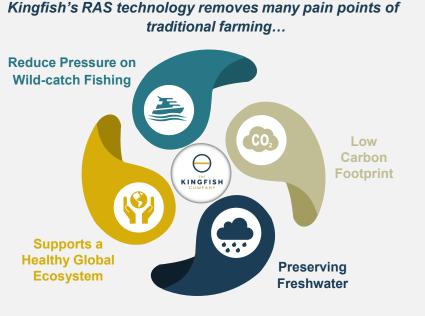




Mission-driven company pioneering best-in-class practices to achieve key sustainability goals and superior quality

Kingfish promotes sustainable aquaculture, minimizing greenhouse gas emissions





...by reducing marine resource use, CO₂ footprint and minimising environmental impact





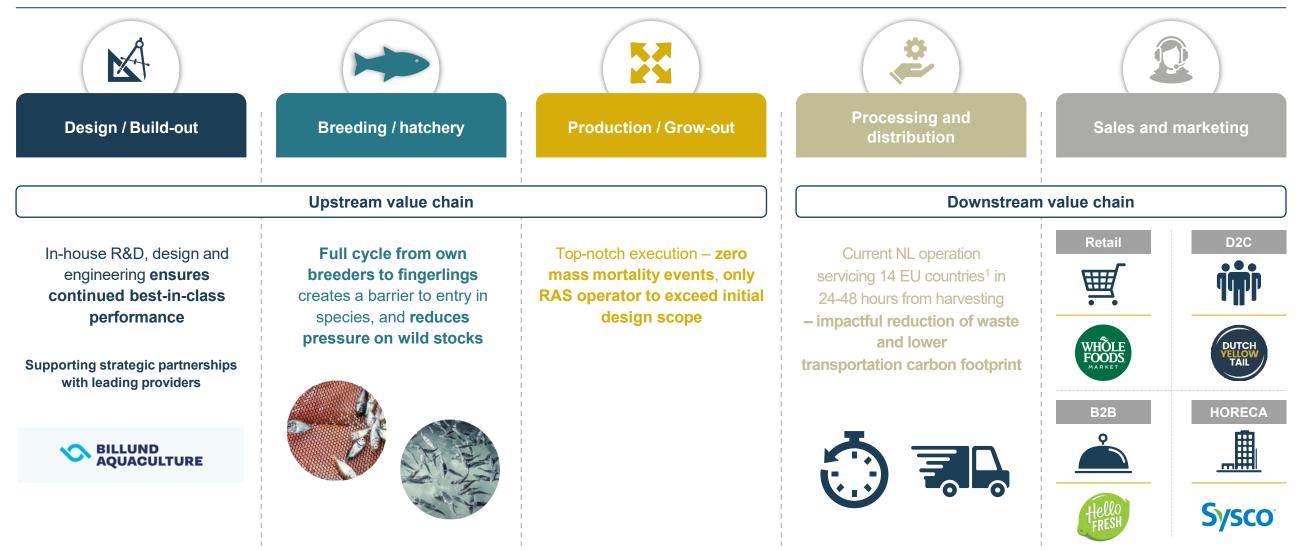
Source: Company information, Industry & Equity research 1 GMO = Genetically Modified Organisms 2 in the operational NL facility 15 LIFE ON LAND

Agenda





Integrated "egg-to-plate" business model, with significant route-to-market capabilities



Kingfish owns the supply chain, ensuring best-in-class execution



Source: Company information, industry reserach, broker reports, RAS in the EU 2020. Atlantic Sapphire ASA: Monthly Update (06.01.2022) 1 No material capacity expected in 2021

Strategic downstream partnerships help the company extend its global route-to-market and gain further momentum in target markets

Food service/HORECA

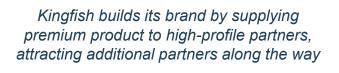
Achievements

- Preferred by key industry leaders
- High-quality and exceptional texture
- Sustainable product

Offerings

- Japanese cuisine
- Italian cuisine
- Fine dining







RETAIL

Achievements

- Proof of concept achieved across most major food channels
- Quality approval by leading retailers

Offerings

- Fresh and frozen portions
- Value-added products
- High-end speciality retailers/shops
- Direct to consumer





Deep in-house expertise and knowledge base enables production outperformance

Impressive performance exceeding initial design scope, underlining the experienced and highly qualified Kingfish team



Experienced team of RAS professionals



In-house team of **25 construction & engineering / 9 system design professionals** supported by contracted employees

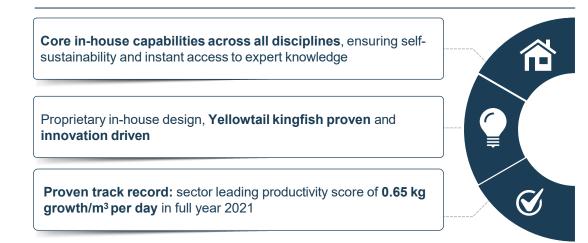
Fully integrated team: Design & engineering, development & project mgmt., system installation, hatchery, RAS production, processing, supply chain, S&M

Innovation Manager (PhD) leading the R&D department and committee **+45 years** of combined land-based RAS experience for key management **12 current R&D projects**



Kingfish is the only known RAS operator to consistently increase facility productivity rates

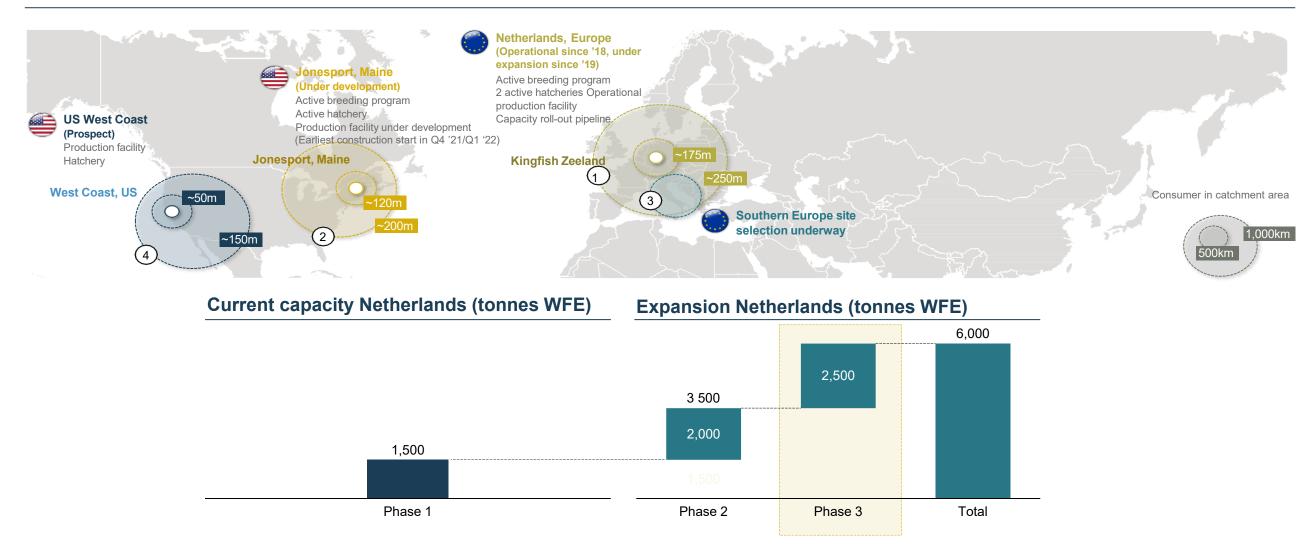
Proven RAS expertise





Kingfish is poised to rapidly deploy its RAS capabilities in new markets with clear focus on capturing high-value volumes in Europe and US

Strategically located to offer ultra-fresh products to total catchment area of ~600-700 million people, without any import related costs





Summary

Land based fish farmer with established track record	 Land-based fish farmer of Yellowtail Kingfish, a fish well suited for tank farming compared to other species (e.g. salmon) 1,500 tonnes current capacity, expansion underway to 3,500 tonnes in the Netherlands Doubled sales of whole fish equivalents (WFE) from 467 tonnes in 2020 to 902 tonnes in 2021 In 2021, the company produced a record 1,154 tonnes of high value yellowtail kingfish
Fundamentally strong market with clear ESG angle	 100% renewable energy based operations Local production and processing reduces CO2 emissions with proximity to end-markets Seawater usage avoids need to use scarce fresh water in operation No antibiotics, medicine or GMO used in production
Proven operational capabilities	 Over 27 production cycles of fish produced from full cycle hatchery to harvest, with zero mass mortality events Average price of EUR 11.5/kg through 2021 Productivity close to doubled since Q1-2019 Significantly higher productivity compared to core land-based fish farmer peers
Supportive financials	 Highly scalable cost base with increasing volumes Agile run-rate production costs
Listed company with bluechip shareholders & committed management	 Listed on Euronext Growth Backed by bluechip investors (Creadev, Rabobank, Kverva)

Berty Proton

