

VITALIS

5–7 May 2020
The Swedish Exhibition and Congress Centre, Gothenburg

Welcome to Vitalis 2020 - the leading eHealth event in Scandinavia

Meeting place
Conference
Exhibition

eHealth is becoming an increasingly pressing issue, and Vitalis now attracts more than 6 000 attendees with the shared aim of building their knowledge and improving tomorrow's health care. Vitalis has a unique integrated concept combining a solid conference programme with a comprehensive exhibition where key players of the eHealth market present their products and services. Come and be part of three days of knowledge building, networking and important discussions on the future of healthcare!



Conference

The seminars span from generic public information to more specialised presentations and business cases of implemented eHealth systems. They also provide crucial tools for professionals in the eHealth sector:

2020 themes include:

- Artificial Intelligence (AI)
- Patient Security
- Change Management
- Healthcare Services
- Decision Support
- Remote Health Care
- Technology
- Medical Imaging
- Welfare Technology
- Elderly Care
- Home Care
- Public Services

Exhibition

As part of the comprehensive exhibition, over 200 leading suppliers showcase products and services related to the seminar topics. Leading players and companies in the sector present solutions connected to the seminars. Nearly 50% of last year's visitors to the exhibition, of which the majority were decision makers, said they made investments following the showcase of solutions they saw at the exhibition. This statistic clearly shows the importance of exhibiting at Vitalis!

Audience

Vitalis is a meeting point for everyone working strategically or operatively with business development and eHealth issues within healthcare and welfare. Visitors are from municipalities and county councils as well as from authorities and the private sector.

Examples of visitors:

- Decision makers and Business Developers in healthcare
- IT Managers/Strategists/ Architects in healthcare
- Project Managers
- Care Administrators
- Researchers
- Physicians, Nurses and other Clinical Staff
- Social Care Managers/Care Managers/Elderly Care Managers
- Politicians
- Buyers

Do you want to exhibit at Vitalis 2020 or participate in the conference? For more information please visit **www.vitalis.nu**

Experience the health transformation

Voices from Vitalis 2019

"We learnt from a colleague that Vitalis one of the main players when it comes to eHealth arenas in the Nordics. Hence our participation for the first time this year. […] We have met our exaxt target group here at Vitalis. We are very pleased and will definitely be back next year!"
Ben Ramsay, Account Manager, Hyland Software, USA/UK

"We wanted to communicate all our news and products relating to the healthcare digitalisation, on a platform alongside other players. We had a stand and our own seminar here at Vitalis, which attracted a lot of interest! For instance, we showcased how employees can be effected by the introduction of a new journal system in their everyday work."
Karin Bergström, Project Manager, the Västra Götaland Region

www.vitalis.nu **#vitalis2020**

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> *One of Europe's most important conferences about eHealth*
>
> Dipak Kalra, President of the European Institute for Innovation i-HD, London



Exhibition focus areas

Intelligent Hospital Pavilion - a showcase on the many applications of technology and innovation within a clinical setting. Suppliers will incorporate solutions into either an Emergency Room or a Patient Room setting.

Demo@vitalis A number of presenters are selected to showcase their innovations, with 200 seconds each at their disposal.

Intelligent Homes and Living - an exhibition area and a stage programme focusing on intelligent homes and living. Here you'll find products, services and communication solutions which lead to a better everyday life for many people.

Robotics@vitalis Don't miss Robotics@vitalis - an exhibition and activity area about robots in healthcare and welfare.

Find out more about Vitalis 2020 at **www.vitalis.nu**

Everything in one place in Gothenburg

The Swedish Exhibition & Congress Centre is a self-contained complex where people meet people from around the world. Everything is gathered in a single complex in central Gothenburg at a walking distance from most of the city's attraction - entertainment, shopping, sports and culture.



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Organisations associated with the programme

Swedish Ministry of Health and Social Affairs • National Board of Health and Welfare • Inera • Swedish Association of Local Authorities and Regions • Swedish Medical Association • Swedish Association of Health Professionals Sahlgrenska Academy • Vinnova • Swedish Federation for Medical Informatics (SFMI) • Swedish Medtech Gothenburg Town and Municipality • Swedish eHealth agency Stockholm County Council • Swedish Medical Products Agency • eHälsomyndigheten • Sjukhusläkarna • Svensk Sjuksköterskeförening

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